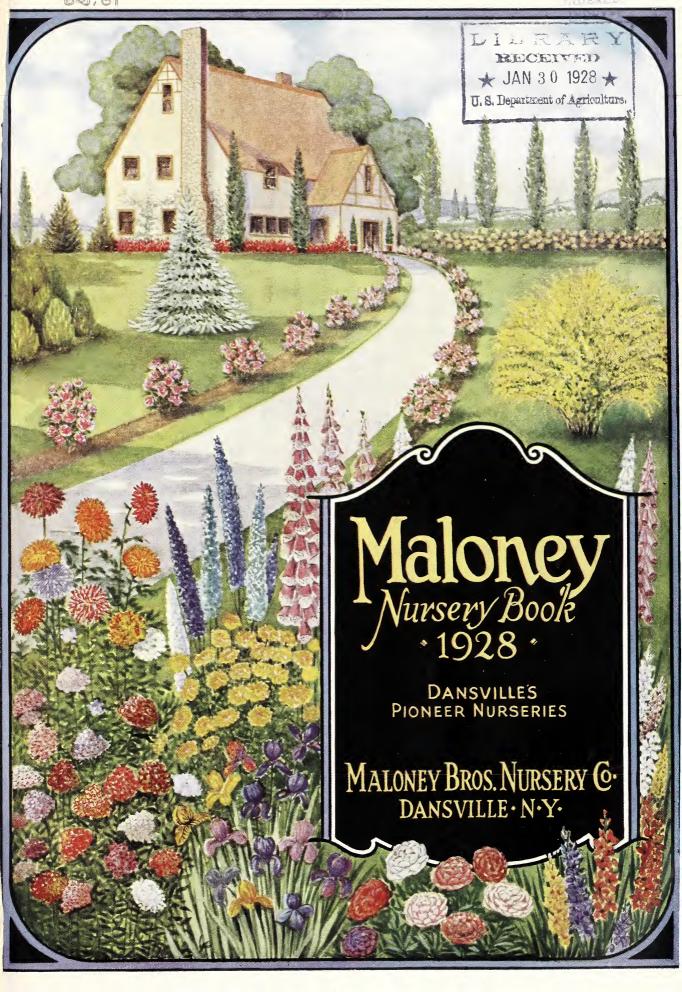
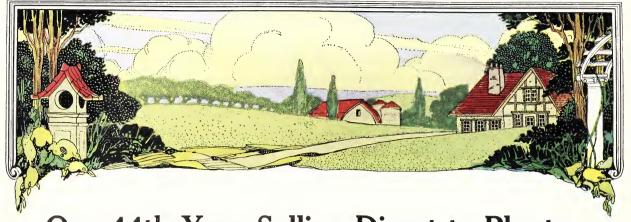
## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.







Our 44th Year Selling Direct to Planter

Nearly a half century ago, we began growing Nursery Stock in a small way. From the first, we sold direct to the planter, adding only one small profit to the actual first cost.

Year by year, our business has grown until we now use more than 400 acres of choice upland soil, specially suited to the production of strong-rooted Nursery Stock.

Every year over 70% of our orders come from old customers. This can mean only one thing—that people who buy from us by mail are satisfied with Maloney Stock and Maloney Service.

Whether you buy one thousand trees or a single shrub you cannot go wrong in buying from us.

We pledge ourselves to give service to the planter which means no transaction with us is complete until your satisfaction is complete.

Furthermore, we guarantee our stock to be absolutely true to name, to be positively free from disease, and to arrive at destination in a satisfactory condition. Should any arrive otherwise, if the consignee will notify us within five days after arrival, we will immediately replace the unsatisfactory items or refund your money.

Our entire capital of \$150,000 is back of this guarantee.

We extend a very cordial invitation to all to visit our 400 acres of Nursery, our modern Packing House and Office.

We are located 70 miles east of Buffalo, N. Y. and 60 miles north of Elmira, N. Y. on the D. L. & W. R. R.

Maloney Bros. Nursery Co. Inc.

A. E. Maloney, Pres.

# 10% Discount and Free Transportation Offer for 1928

M WE M

THE discount is given with the idea of improving Maloney Service. If everybody waited Luntil the last minute no one could be properly served. Therefore, we allow 10 per cent discount on all cash orders mailed on or before April 2nd. 5 per cent discount on or before April 16th. 3 per cent discount after April 16th. Or we will allow 5 per cent discount for one-fourth cash with orders mailed on or before April 2nd and balance C. O. D. paying Expressman, Mailman, or Freight Agent when delivery is made.

WE PREPAY TRANSPORTATION on all orders of \$7.50 or more received during the entire Spring season of 1928 to all points in the following states: Conn., Del., D. C., Ill., Ind., Me., Md., Mass., Mich., N. H., N. J., N. Y., Ohio, Pa., R. I., Vt., Va., W. Va.

To the following states we will reimburse you for one-half transportation: Iowa, Kans., Ky., Minn., Mo., N. C., S. C., Tenn., Wisc.



Our Shipping Season usually opens about the 25th of March and continues through May.

Rates—Less than ten at each rate. Ten to fifty at ten rate. Fifty or more at hundred rate.

Terms—Ten per cent discount on all cash orders mailed on or before April 2nd. Five per cent discount on or before April 16th. Three per cent discount after April 16th. We will ship trees and plants C. O. D., providing 25 per cent of the total of your order is sent in cash with order. We will also allow 5 per cent discount if your order reaches us on or before April 2nd, no discount on C. O. D. orders after April 2nd. If the order goes by express you pay the balance to your express agent upon arrival. If the order goes by freight you pay the balance at your bank, where you will also find Bill of Lading which you present to your freight agent who will deliver shipment to you.

CERTIFICATE STATE OF NEW YORK No. 2443 DEPARTMENT OF AGRICULTURE AND MARKETS BERNE A. PYRKE, COMMISSIONER

Certificate of Inspection of Nursery Stock This is to certify that the nursery stock of MALONEY BROS. NURSERY CO., INC., of DANSVILLE, County of LIVINGSTON, State of New York, has been duly examined in compliance with the Agriculture and Markets Law and has been found to be apparently free from all injurious insects and plant diseases. This certificate is valid until September 1, 1928.

Dated, Albany, N. Y., September 1, 1927.

BERNE A. PYRKE, Commissioner.

### We Guarantee Our Stock

To be absolutely TRUE TO NAME.

To be positively free from disease.

To arrive at destination in a satisfactory condition. Should any arrive otherwise, we expect the consignee to notify us within five days after arrival and we will immediately duplicate the unsatisfactory items or refund your money.

### Our References

Merchants & Farmers Bank, Dansville, N. Y. Citizens Bank of Dansville, N. Y. Bradstreet Commercial Agency, Chicago, Ill. Livingston County Trust Co., Geneseo, N. Y. R. G. Dun Commercial Agency, New York City Any Business House in Dansville, N. Y.

Your Best Protection:-Buy of Responsible People



AMERICAN BEAUTY TREE ROSE For varieties and prices see page 40.





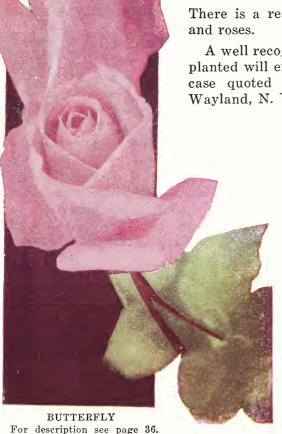
# Aside from the beauty they add

There is a real dollars-and-cents advantage in planting shrubs and roses.

A well recognized real estate concern states that a place nicely planted will enhance in value at least 25%, and here is an actual case quoted from a letter from Mr. George H. Cooley of Wayland, N. Y.

To show what a few dollars will do, spent in good, thrifty, live stock of shrubs, etc., wish to say that I purchased a place, rebuilt same and set out flowers, shrubs and fruit trees and by doing so I received a thousand dollars more for the place than I would have if the place were bare, and less than \$100.00 worth of shrubs, etc. did the trick. Of course this might not happen every time, but to plant shrubs, is a mighty good investment, I've found.

There is no doubt about it. To bring out the full beauty and value of a home and surroundings the grounds should be planted with shrubs, roses, ornamentals and fruit trees. And planting works the same wonders on an old as a new home for it will produce an attractiveness that will give a whole lot of genuine satisfaction. The initial investment is small. See pages 25 to 48. Plant this spring at Maloney's new low prices and have this enjoyment next summer. "Happy Surroundings Tend to Convert Idle Moments into Years of Pleasant Memories."



## The Success of Your Planting Depends Upon the Grower

Instead of sending you this catalogue we wish we could bring you right to our nurseries in Dansville. We would ask you to sit down at the desk and let us explain just how nursery stock is grown and why it is a real man-sized job to grow it right—why the grower is positively the only man who knows absolutely that he is sending you what you order.

We would show you everything we have—7 large, completely equipped farms, the soil of which is especially suited for nursery stock growing and how these farms are specially fitted up for producing strong, healthy, vigorous trees and plants which are equipped with a beautiful fibrous root system.

Then you would understand why we always sell people who come to visit us. Simply because they see with their own eyes that we grow scientifically and use every care and business system to insure the delivery to the planter of the finest stock possible and exactly the varieties each orders.



AURATUM LILY For description see back inside cover page.







# Planting Instructions

## Follow Carefully

Care of Stock on Arrival—All stock should be planted immediately on arrival, but if not convenient to do so, open bundle and heel roots in the ground, covering them thoroughly. Wet the roots before covering.

Plant When the Soil is Reasonably Dry—In such condition as you would when planting corn or potatoes.

Pruning—For best results it is imperative that you trim about one-fifth of the root, making a nice smooth cut, thus removing all bruised ends. Cut back one-half of the limb growth.

Planting—Dig the holes deep enough so the stock will be set one inch deeper than they were in the nursery row, and wide enough to admit the roots of the trees to spread out in their natural position. Having dug the hole as directed, let one person hold the tree upright and the other shovel in the earth; fill the hole about one-fourth with the richest dirt, pack it solidly, then put in one pail of water; now fill the hole two-thirds with dirt, pack firmly, then fill up the balance of the hole and pack well. When planting evergreen leave on ball of dirt and burlap. Puddle well.

GRACILIS
For description see page 40.

Watering Newly-Planted Nursery Stock—A good soaking once or twice a week if the ground is dry should be resorted to.

Labels—Labels should be removed. The wires will cut and damage the limbs.

Cultivation—Ten days after the tree has been planted work around it to keep the soil loose; do this about every two weeks during May, June, and July.

Shrubs that bloom before the middle of June should be trimmed just after the blooming period to ensure a profusion of bloom the following year. Shrubs which bloom later should be pruned in March.

Winter Protection—Leaves are valuable for mulching, especially for the perennial beds. They may be confined by branches or wire netting.

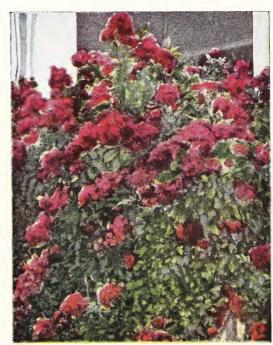


CORRECT WAY TO PRUNE TREES FOR PLANTING

## GROWERS FOR 44 YEARS



CORRECT WAY TO PRUNE SHRUBS



EXCELSA CLIMBING ROSE
For varieties and prices of Climbing Roses see page 40





# **Maloney's Certified Trees**



Above is a photograph showing seal on certified apple

OWARD P GILMORE WESTBORG Massachusetts Fruit Growers' Association OFFICERS FOR 1927 VICE-PRESIDENTS October 7, 1927 To Fruit Growers: This is to certify that Maloney Brothers Nursery Company, Dansville, N.Y., have for sale about 47,000 one and two year old apple trees certified as true to narr by this Association. This certification was in charge of Dr. J. K. Shaw of the Messachusetts Experiment Station our agent for certification. This does not mean that other trees sold by this nursery are misnamed nor that the trees are guaranteed in any way by this Association. It does mean that each certified tree has been carefully examined and pronounced true to name by a disinterested expert and that the danger of mixing of varieties has been practically eliminated. A lead seal is attached to each and every certified tree bearing the name of the variety and our stamp of certification as bearing true to name. Trees of the following varieties were certified in 1927 for Maloney Bros. Nursery Co., Dansville, N.Y. Baldwin Cortland Delicious Jonathan King Maiden Blush McIntosh Sweet Delicious Sweet Delicious
Tolman
Transcendent
Wagener
Williams
Winter Banana
Bealthy
Yellow Transparent
York Imperial Delicious
Early Harvest
Fell Pipoin
Fameuse
Golden Pusset
Gravenstein
Grames Golden
Hyslop McIntosh
No. Spy
Oldenburg
Red Astrachan
R. I. Greening
Rome Beauty
Rox Russet The Massachusetts Fruit Growers' Association Inc. William ROL Cneirman, Committee on Certification Secretary

Certification is an extra precaution taken for the benefit of customers who prefer it and who wish to pay a few cents additional per tree to cover the cost of the work—see prices listed on page 5.







# **Apples**

### Prices of Certified Standard Apple Trees

(For Varieties See Page 4)

Budded on Whole Branched Root Imported French Seedlings and Dug by Steam Power

		Height	Caliper		Each	Ten	Hundred
Largest Size	2 Year	5 to 7 Feet	$\frac{3}{4}$ and up	XXX	.85	\$7.50	\$52.50
Medium Size	2 Year	4 to 5 Feet	5/8 to 3/4	XX	.75	6.50	42.50
Largest Size	1 Year	3 to 5 Feet	1/2 and up	XXX	.75	6.50	42.50

### Prices of All Varieties of Standard Apple Trees Not Certified

Budded on Whole Branched Root Imported French Seedlings and Dug by Steam Power

		Height	Caliper		Each	Ten	Hundred
Largest Size	2 Year	5 to 7 Feet	$\frac{3}{4}$ and up	XXX	.80	\$7.00	\$47.50
Medium Size	2 Year	4 to 5 Feet	5/8 to 3/4	XX	.70	6.00	37.50
Smaller Size	2 Year	3 to 4 feet	½ to 5/8	X	.60	5.00	27.50
Largest Size	1 Year	3 to 5 Feet	1/2 and up	XXX	.70	6.00	37.50

PARCEL POST. First class 3-foot trees sent by parcel post, postage prepaid, for 50 cts. each, \$4.50 per 10. RATES—Less than ten at each rate. Ten to fifty at ten rate. Fifty or more at hundred rate.

#### WE PREPAY TRANSPORTATION CHARGES. SEE PAGE 1

Apple Trees should be planted on elevated ground rather than in a hollow or low ground, and they require fertile soil, such as is needed for corn and wheat.

DISCOUNT—10 per cent discount on all cash orders mailed on or before April 2nd. 5 per cent discount on or before April 16th. 3 per cent discount after April 16th.

### Summer Varieties

EARLY HARVEST—Medium to large size; pale yellow; tender, with a mild, fine flavor. Tree an erect grower and a good bearer; excellent for orchard and garden; one of the first to ripen. August.

GOLDEN SWEET—Large, pale yellow, tree a good grower and very productive. August to September.

RED ASTRACHAN—Tree hardy and regular bearer, a very vigorous grower; fruit large, roundish, nearly covered with deep crimson overspread with a thick bloom; juicy, rich and beautiful. This fruit commands the best price of the summer varieties. July and August.

SWEET BOUGH—Large, pale yellow; sweet, tender and juicy. Tree a compact grower and abundant bearer. August.

WILLIAMS EARLY RED—Medium sized; dark red, sometimes yellow splashed; flesh is crisp, tender, juicy and sub-acid. It is ready for market just about the time people are growing hungry for new apples, and it brings top price. August.

YELLOW TRANSPARENT—Medium size, roundish, oblate, slightly conical; skin pale yellow when fully matured; flesh tender, juicy, sprightly, sub-acid; good. August.

### **Autumn Varieties**

ALEXANDER—Of Russian origin. Large, deep red or crimson; flesh yellowish white, crisp, tender, with pleasant flavor. Tree very hardy. October.

AUTUMN STRAWBERRY—Medium, streaked, tender, juicy, fine, vigorous and productive. September to October.

DUCHESS OF OLDENBURG — Summer. Medium size; red striped; flesh white, juicy and excellent flavor. Trees are natural dwarf growers, make fine fillers; require small root and branch space. Crops nearly always large. Tree among the hardiest and one of the few that will stand cold locations. August and September.



BALDWIN





FALL PIPPIN—Very large, yellow, tender, juicy, and rich. Fine in all localities; tree vigorous. September and October.

**GRAVENSTEIN**—An attractive and excellent quality apple. Fruit large and uniform in size, skin thin, tender, greenish yellow overlaid with dark red. September to November.

MAIDEN'S BLUSH—Large, flat; pale yellow with red cheek; beautiful; tender and pleasant. September and October.

POUND SWEET—A very large, round, yellow russet apple, very sweet and rich. Tree a vigorous, rapid, upright grower; valuable. October to November.

PUMPKIN SWEET—Very large; yellowish russet, sweet and rich. Valuable. October and November.

RAMBO—Medium, red and yellow. Mild flavor. Excellent old variety. October to December.

## Best Hardy Crab Apples

HYSLOP CRAB-Fruit deep crimson; October.

TRANSCENDENT CRAB — Fruit bright yellow, striped with red. September to October.

## Winter Varieties

BALDWIN—Due to its dependability, desirable season, good size, attractive color and good quality, Baldwin is the leading commercial variety for Eastern and Middle States. Every orchard in the Baldwin belt should have at least a few trees of this grand "old reliable" variety. Large, strong, vigorous trees, producing an abundance of large to very large apples of a bright red color, with yellowish, crisp, tender, very juicy flesh. Agreeably subacid in flavor. Very good in quality. See illustration Page 5. November to April.

BELLEFLOWER—Adapted to the northern and middle states; highly esteemed for its excellent dessert qualities. October to February.

BEN DAVIS—Fruit is medium to large. Bright red or red striped with clear yellow. It succeeds whereever apples are grown. January to June. CANADA RED—Medium, oblate, red, tender, crisp, rich, sub-acid, refreshing and delicious. Jan. to May.

CORTLAND—(New Variety Developed by New York State Experimental Station.) A fine apple resulting from the cross pollinization of McIntosh and Ben Davis. Inheriting only the good qualities of each, the new apple has found additional good qualities of its own which are rapidly making it a strong competitor of the Baldwin in popularity. The Cortland is a beautiful red apple, larger than the McIntosh, of better quality and matures a month later. Keeps late in Winter and can be handled and shipped like the hardiest of other market varieties. November to February.

DELICIOUS—No new variety has ever so quickly gained popularity in so many different apple sections of our country. Fruit large, nearly covered with brilliant dark red, flesh fine grained, crisp and melting, juicy with a delightful aroma, of very highest quality. A splendid keeper and shipper. Tree one of the hardiest. November to April.

FAMEUSE—Medium size; deep crimson; flesh snowy white, melting and delicious. October to December.

GANO—Fruit of deep, dark red that brings a ready sale in market. December to March.

GILLIFLOWER—Known as Sheep Nose. Tree a good vigorous grower and a reliable cropper. October to February.

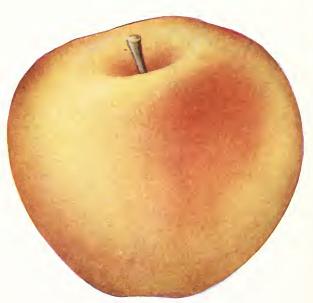
GRIMES GOLDEN—Medium to large size; skin golden yellow, sprinkled with gray dots; flesh crisp, tender, juicy, sprightly, very good to best. December to April.

HUBBARDSTON NONESUCH—Large, striped yellow and red; flesh juicy and tender; bears well every year; comes into bearing early. Nov. to Mar.

JONATHAN—A beautiful red apple, highly flavored. Tree long-lived, productive, and an early bearer. November to January.

KING—Flesh yellow, crisp, tender, juicy and subacid. Skin fine yellow, mottled with orange red, splashed with carmine. October to January.

MAMMOTH BLACK TWIG—Dark red. December to April.



WINTER BANANA





McINTOSH

MCINTOSH RED—An exceedingly valuable, hardy, attractive apple; good size; nearly covered with red. Flesh white, fine, very tender, juicy and refreshing. Tree hardy, vigorous, a good annual bearer—comes into fruiting early, yielding large crops. Do not overlook McIntosh when selecting varieties for commercial and orchard planting. It has no superior as an early winter apple. October to January.

NEWTOWN PIPPIN—Medium to large; yellow, delicious flavor, a long keeper. November to May.

NORTHWESTERN GREENING—A round, large, attractive, greenish yellow apple; flesh fine grained, juicy, firm, good quality. October to April.

NORTHERN SPY—A hardy, large, red, winter apple. Flesh juicy, rich, crisp, tender, aromatic, of good flavor. Tree very healthy, strong grower, rugged. Blossoms very late, escaping frosts. December to March.

OPALESCENT—Fruit large; pale yellow nearly and frequently covered with dark red; mildly sub-acid. November to February.

RHODE ISLAND GREENING—Large. Flesh yellowish, firm, fine grained, crisp, tender, juicy, slightly sub-acid, very good. Skin grass green to yellow, sometimes with brownish-red blush. Tree large, strong, vigorous, wide spreading. Keeps until April. Ripens in December.

ROME BEAUTY—Large, round; mottled and striped in different shades of red; flavor and quality way above the average; appearance and size are its valuable points. December to March.

ROXBURY RUSSET—Medium to large. Surface rough, greenish covered with russet. Dec. to May.

RED SPY—A solid bright red spy without stripes or splashes. It has been recommended to fruit growers by the N. Y. State Fruit Testing Cooperative Association at Geneva as a new variety worthy of trial.

SMOKEHOUSE—Color yellow or greenish mottled with rather dark red, sometimes deepening to a solid bright red. October to March.

STARK—Large, striped, mild, sub-acid, good. Valuable as a keeper. January to May.

STAYMAN'S WINESAP—Medium to large, attractive; green and yellow, almost hidden by dark red stripes; flesh yellow; bears young, often producing a barrel to a tree when five years old. Bears every year. December to April.

SWEET DELICIOUS—Originated at the New York Agri. Exp. Station. Resembles Delicious in shape, size and color, with the same sweet aromatic flavor. Appreciated for dessert and baking. Dec. to Jan. TOLMAN SWEET—Medium size; color, light yellow; flesh white, firm, rich, and very sweet. November to April.

TWENTY OUNCE—Very large, yellow, striped red, fine quality apple; good keeper. October to January.

WAGENER—Fruit large, tender, firm and very juicy.
Bright pinkish red striped with carmine. Tree vigorous and hardy. December to May.

WEALTHY—Fruit large, roundish, skin smooth, oily, covered with a dark red. Flesh white, tender, juicy, vinous, sub-acid; particularly valuable for cold climates. Planted as a filler in many sections. October to January.

WINTER BANANA—Fruit large size, perfect in form, golden yellow, and beautifully shaded and marbled with bright crimson red; flesh lemon-yellow, fine grained. November to January.

WOLF RIVER—Fruit large, flattened, conical, highly colored. September to December.

YORK IMPERIAL—The fruit is of medium size, skin yellow and almost wholly covered with two shades of red. November to February.

## Maloney's Famous Apple Tree Collection No. 64

1 Baldwin 1 Cortland

1 Winter Banana

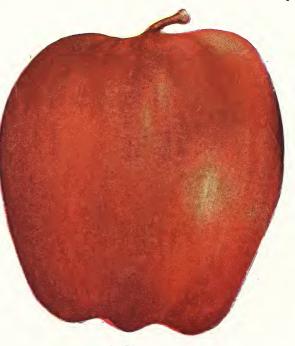
1 Delicious

1 McIntosh

1 William's Early Red

6-2 yr. 5 to 7 ft. XXX Certified Trees

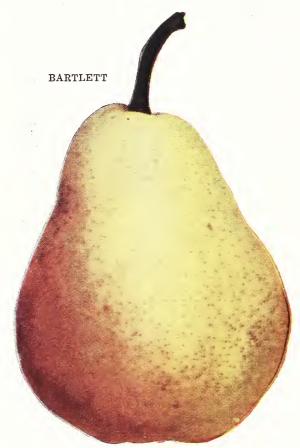
Special Bargain Price \$3.75



DELICIOUS







## Standard Pear

Budded on Whole
Branched Root
Imported Seedlings
and
Dug by Steam Power

## Prices of All Varieties of Hardy Upland Grown Standard Pear Trees

		Height	Caliper		Each	Ten	Hundred
Largest Size	2 Year	5 to 7 Feet	$\frac{3}{4}$ and up	XXX	.85	\$7.50	\$52.50
Medium Size	2 Year	4 to 5 Feet	5/8 to 3/4	XX	.75	6.50	42.50
Smaller Size	2 Year	3 to 4 Feet	$\frac{1}{2}$ to $\frac{5}{8}$	X	.65	5.50	32.50
Largest Size	1 Year	3 to 5 Feet	½ and up	XXX	.75	6.50	42.50

RATES-Less than ten at each rate. Ten to fifty at ten rate. Fifty or more at hundred rate.

#### WE PREPAY TRANSPORTATION CHARGES. SEE PAGE 1

PARCEL POST. First Class 3 foot Pear trees sent by parcel post, postage prepaid, for 50c each, \$4.50 per 10. Soil. Pears will succeed in a clay soil, although any good heavy soil will do, but avoid planting on sandy loam.

DISCOUNT—10 per cent discount on all cash orders mailed on or before April 2nd. 5 per cent discount on or before April 16th. 3 per cent discount after April 16th.

We have learned that the best trees on earth can be dug, packed, and shipped so carelessly that their first year's growth will be slight if they don't disappoint you entirely. So we have organized for our customers' benefit what we call "Maloney Personal Service." The budding, cultivating, digging, hauling, sorting, packing and shipping of every one of our trees is overseen by our Mr. A. E. Maloney, assisted by our experienced men. It costs only a little more to do a thing right and the results are more satisfactory.

## Maloney's Ideal Pear Tree Collection No. 65

2 Bartlett

2 Clapp's Favorite

2 Seckel

6-2 yr. 5 to 7 ft. XXX trees

Special Bargain Price \$3.75



BARTLETT—Large, coloring when fully ripe to waxen yellow with red blush; juicy, melting, highly flavored, a most delicious fruit; tree bears early and abundantly. We have sold many large orchards of this variety. The fruit ripens just at a time when there is but little competition; in fact, there is no pear ripening at the same time that is in the Bartlett class. It might surprise you to know——that there are more of this variety planted than all other kinds of pears combined. That speaks for itself, does it not? You will never make a mistake when planting Bartlett. September.

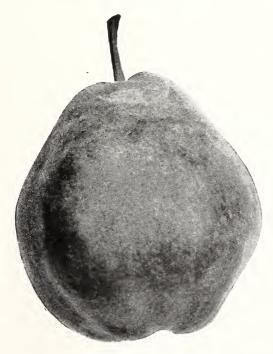
BEURRE D'ANJOU—The tree is a vigorous grower, hardy and prolific. The pears are of large size, green in color, but often yellowing when thoroughly ripe. For late fall and very early winter use, we have no better variety. It keeps until January with special care. October and November.

BEURRE CLAIRGEAU—Large; light yellow, shaded with crimson and russet. Flesh yellowish, melting. Early abundant bearer. November to January.

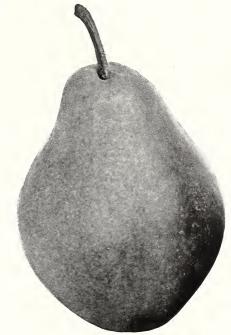
BEURRE BOSC—A large and beautiful russet pear, very distinct with a long neck. Without a doubt the highest quality and best-flavored of all. Should be in every home garden. Flesh fine grained, juicy and melting, very delicious and highly flavored; bears well. October.

CLAPP'S FAVORITE—A superb large, long yellow pear, richly flushed, with russet-red next the sun. The flesh is fine grained, juicy, melting and buttery. A cross between Bartlett and Flemish Beauty; earlier than Bartlett and resembling Flemish Beauty in growth. It is as hardy as the Flemish Beauty; a fine grower and extremely productive. Early Aug.

DUCHESS D'ANGOULEME—A most dependable cropper often fruiting the first season after planting. Fruit large, frequently weighing a pound. A dull greenish yellow, spotted russet, flesh white, rich and good quality. An all-round profitable market pear. October and November.



DUCHESS D'ANGOULEME



CLAPP'S FAVORITE

FLEMISH BEAUTY—Considered one of the hardiest and best for the northwest in which location it bears great crops of perfect fruit. Sept. to Oct.

GORHAM—New. Originated by Geneva (N. Y.) Agr. Exp. Station. Late Bartlett.

KOONCE—Tree vigorous, upright grower; fruit mcdium size; skin greenish-yellow; flesh white, juicy, good quality. August.

KIEFFER—Large, rich golden yellow, sometimes tinted red on the sun exposed side; fair quality. To properly ripen should remain on the trees until leaves begin to fall, then gather carefully and allow to ripen in a cool dark cellar. Tree a most vigorous grower, an early bearer, one of the most resistant to blight, very prolific.

LAWRENCE—Medium to large, golden yellow, with melting, aromatic flesh. Unsurpassed as an early winter pear. The tree is hardy, healthy and productive, bearing large crops annually. November and December.

SECKEL—A beautiful and delicious little pear that is the standard of excellence in its class. One of the richest and highest flavored pears known, always in demand. Owing to its extreme hardiness it can be planted in cold climates with the assurance of best results. September and October.

SHELDON—A large, round, russet and red pear of very fine quality, melting, rich and delicious. Tree vigorous, erect and handsome, bears well and should be more largely planted. October.

WILDER—A very early Pear of excellent quality.

Medium to large size, irregular, bell shaped; pale
yellow with shadings of russet-red. Early August.

WINTER NELIS—Without exception the finest winter variety produced. Tree very hardy and a heavy cropper. Fruit of medium size and roundish, yellow in color, covered with russet. The flesh is yellow, sweet and fine grained. Unexcelled for quality when fully ripe. December.





## **Peaches**

Prices of All Varieties of Peach Trees

		Height	Caliper		Each	Tcn	Hundred
Largest Size Medium Size	1 Year 1 Year	4 to 5 Feet 3 to 4 Feet	$rac{9}{16}$ and up $rac{7}{16}$ to $rac{9}{16}$	XXX XX	.55 .50	\$4.50 4.00	\$27.50 22.50
Smaller Size	1 Year	2 to 3 Feet	5/16 to 7/16	X	.45	3.50	17.50

RATES-Less than ten at each rate. Ten to fifty at ten rate. Fifty or more at hundred rate.

PARCEL POST. First Class 2 ft small size trees sent parcel post, postage prepaid, 35c each, \$3.00 per ten.

DISCOUNT-10 per cent discount on all cash orders mailed on or before April 2nd. 5 per cent discount on or before April 16th. 3 per cent discount after April 16th.

#### WE PREPAY TRANSPORTATION CHARGES. SEE PAGE 1



CRAWFORD EARLY

Soil. Peach trees will succeed on any kind of rich soil.

ALEXANDER—Medium, greenish white, nearly covered with rich red, melting, juicy, sweet. July. Free.

BELLE OF GEORGIA—Very large, white peach with red cheek. The flesh is white, firm and of fine flavor. Tree rapid grower and productive. Free. Aug.

CARMAN—Fruit large, color creamy white or pale yellow with deep blush; flesh tender, fine flavor and quite juicy; very hardy and productive. Early August. Free.

CHAIR'S CHOICE—Large, yellow, free, flesh very firm, ripens after Smock; great bearer. Oct. Free.

## A GOOD BUY Peach Tree Collection No. 66

2 Rochester2 Elberta

2 Early Crawford2 J. H. Hale

8-Selected XXX 4 to 5 ft. trees

For \$2.75

We are one of the largest growers of Peach Trees in the United States.





CRAWFORD'S LATE—Fruit of large size; skin yellow, or greenish yellow, with a dull red cheek; flesh yellow; tree vigorous, moderately productive. Last of September. Free.

CRAWFORD'S EARLY—A magnificent large yellow peach, of good quality. Tree vigorous and very productive. Its fine size, beauty and productiveness make it one of the most popular sorts; no other variety has been so extensively planted. First of September. Free.

CHAMPION—Fruit large, flavor delicious, skin creamy white, with red cheek; valuable for commercial orchards, extremely hardy. Late August. Free.

CROSBY—Medium size; bright orange yellow streaked with carmine. One of the best standard market sorts. First of September. Free.

**EARLY ELBERTA**—Differs from the true Elberta in ripening, being ten days earlier, rounder and of better quality. Early September. Free.

ECLIPSE — Dark red, yellow-fleshed. Fruit oval, flesh fine grained, excellent shipper. Recommended as a variety to replace Hiley.

ELBERTA—The leader of all peaches and the greatest commercial variety on the market; 50 per cent of the peaches planted are Elberta. In all probability no peach will succeed over so wide a range of territory as this kind. It will thrive where any peach can be grown. A beautiful peach of good quality, not only the best orchard variety, but also valuable for planting in the garden. Elberta is hardier in bud than many varieties, therefore a more uniform cropper. It is large, yellow, with red cheek, juicy and high flavor; flesh yellow. Season medium early, following quick upon Early Crawford. Early September. Free.

FITZGERALD—It is one of the hardiest peaches, both in bloom and tree; very prolific, large size. First of September Free.

GREENSBORO—A valuable variety; color greenishwhite, shaded and splashed with dark red, very hardy and not so subject to rot as are most early varieties. Owing to extreme hardiness of both tree and bud we recommend it for sections where other varieties do not succeed. Late July. Free.

J. H. HALE—Recently introduced. Is usually large in size of fruit and highly colored. It averages one-third to one-half larger than Elberta; ripens about five days earlier and is much superior in flavor. Color, a deep golden yellow, with carmine blush. An excellent shipper and should be in every garden or orchard. Ripens latter part of August. Free.

HEATH CLING—Fruit very large. Skin is creamy white in color having a faint tinge of red on sunny side. It is unequaled by any other cling stone. Middle of September.

KALAMAZOO—Large, golden yellow, with crimson cheek; flesh thick yellow, superb quality, small pit. Strong grower, early bearer, hardy and productive. First of September. Free.

MOUNTAIN ROSE—Large, red, white flesh, juicy and excellent. Early August. Free.

NIAGARA—Fruit large, oval, yellow with brilliant red cheek. The stone parts freely from the flesh. Season is medium early, coming in just before Elberta. Last of August. Free.

RADIANCE—Large, oval, white-fleshed, good color and quality. August. Free.

ROCHESTER—Is in a class by itself because it is the only good sized yellow freestone peach of fine quality ready for market in the middle of August in the northern states. The fruit is large, yellow with a most attractive red blush; juicy and delicious and keeps well. Free.



J. H. HALE

SALWAY—Large, roundish ovate, yellow, with a crimson cheek; flesh deep yellow, red at the pit; sweet, juicy, good. Valued as one of the best late peaches for market. October. Free.

SLAPPEY—Medium-sized, yellow fleshed; good quality. Late August. Free.

SMOCK FREE (Beer's Smock)—Fruit large; oval; skin orange yellow, mottled with red; a good market sort. Last of September.

YELLOW ST. JOHN—Of medium size, orange yellow with a red blush on sunny side; flesh tender, juicy and quality very good. Tree is a strong grower and bears heavy crops every season. Reaches the market at a time when the demand for early fruit is at its height. Middle of August. Free.

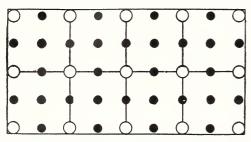
# All our Peaches are budded from Bearing Trees.







# Suggestions on Orchard Planting



#### SQUARE PLAN FOR SETTING AN ORCHARD

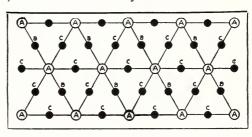
Open circle represents permanents, 40 feet apart; and dots, fillers, 20 feet apart.

#### Number of Trees or Plants to an Acre

	Square	Triangular
	Method	Method
40 feet apart	27 trees	31 trees
35 feet apart	$35  ext{ trees}$	40 trees
30 feet apart	$50 { m \ trees}$	55 trees
25 feet apart	70 trees	80 trees
20 feet apart	110 trees	125 trees
18 feet apart	$135  ext{ trees}$	$155~\mathrm{trees}$
15 feet apart	195 trees	225 trees
12 feet apart	$305 { m \ trees}$	$350~\mathrm{trees}$
10 feet apart	435 trees	505 trees
8 feet apart	680 trees	775 trees
6 feet apart	1,210 trees	1,600 trees
5 feet apart	1,745 trees	2,010 trees
4 feet apart	2,722 trees	3,145 trees
3 feet apart	4,840 trees	5,590  trees
2 feet apart	10,890 trees	12,575 trees

## TRIANGULAR PLAN FOR SETTING AN ORCHARD

A permanent, set 40 feet apart. C and B fillers, 20 feet apart, C fillers to be removed in fifteen years. B fillers, to be removed in 25 years.

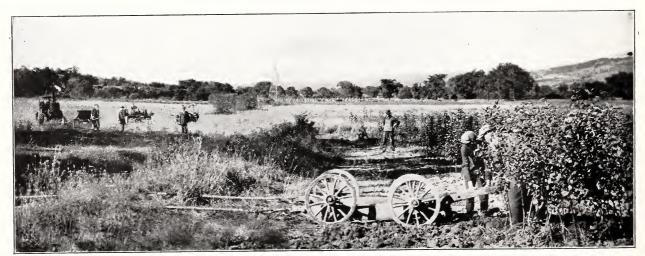


### Suitable Distances for Planting

Duitable Distances for 1				
Apples, Standard	30	to	40	feet
Apples, Dwarf	8	to	10	feet
Pears, Standard				
Pears, Dwarf			10	feet
Peaches and Apricots				feet
Cherries, Sweet	18	to	20	feet
Cherries, Sour	15	to	18	feet
Plums	16	to	20	feet
Quinces	10	to	12	feet
Grapes	8	to	10	feet
Currants				
Gooseberries	3	to	4	feet
Raspberries	3	to	4	feet
Blackberries	5	to	7	feet
Strawberries	1 ½	by	11/2	feet
Asparagus, in beds	.1	b <b>y</b> :	$1\frac{1}{2}$	feet
Asparagus in fields	.1	оу 3	3	feet

You know what a wonderful advantage it is to the future growth and development of the tree to have a fibrous root system for it not only enables the trees and plants to establish themselves quickly, but it also means that you will not have to work around the stock half as much as is necessary to force growth on a poorly rooted tree. Our method of digging by steam insures the roots being left on the plant instead of in the ground. Digging in this manner is just another evidence that we are always ready to procure the best equipment obtainable.

### WE PREPAY TRANSPORTATION. SEE PAGE 1



MALONEY TREES DUG BY STEAM POWER HAVE LONG, FIBROUS ROOTS.





# Maloney Extra Large Garden Trees

THESE trees have been especially selected, once transplanted and scientifically treated. They will come into fruiting early. We guarantee your success provided you follow the simple directions for planting on this page

on this page

The value of these trees lies in the fact that they are what you might term "the cream of our nursery." We have cared for them until they have developed into just the kind of trees for your back yard or small home orchard.

A great many people make the very serious mistake of selecting small trees for their garden planting, when a few extra cents invested now will purchase trees which will fruit much earlier.

### Planting Instructions

Cut off about six inches of the limb growth, prune off bruised ends of roots, if any, make a smooth cut, dig hole deep enough so that the tree will be buried to the same depth as when standing in the nursery row, or up to the collar—soak roots in the water one-half hour, place trees in hole, fill in one-fourth, tread well; another one-fourth, tread well, the third one-fourth, tread well; then finish filling and tread firmly so that when the tree is set it would require a strong man to pull it out.

## Prices of All Extra Large Carefully Selected Garden Trees

Height
6-7 Feet

Grade XXXX Each \$1.50 Ten \$13.50

STANDARD APPLE:—Baldwin, Cortland, Delicious, Hyslop Crab, Fall Pippin, McIntosh, Red Spy, Pound Sweet, Red Astrachan, R. I. Greening, Stayman's Winesap, Wagener, Wealthy, Yellow Transparent, Winter Banana.

STANDARD PEAR:—Beurre D'Anjou, Clapp's Favorite, Duchess, Seckel, Sheldon.

SWEET CHERRY:—Black Tartarian, Gov. Wood, Windsor, Bing, Lambert, Napoleon.

SOUR CHERRY:—Early Richmond, English Morello, Montmorency.

PLUM:—Bradshaw, Burbank, German Prune, Lombard, Reine Claude, Shrop Damson.

PEACH:—Elberta, Champion, Early Crawford, Belle of Georgia, J. H. Hale, Rochester.

DWARF PEAR: — 4½-5½ Feet: — Clapp's Favorite, Duchess, Seckel, Bartlett.

QUINCE: — 5-6 Feet: — Orange, Champion, Meech's Prolific.

### Maloney Extra Large Fruit Tree Collection No. 52

6-7 Feet

Three Trees, Value \$4.05, for \$3.50

1 Bartlett Pear

1 Montmorency Sour Cherry

1 Bradshaw Plum

## Maloney Extra Large Fruit Tree Collection No. 53

6-7 Feet

Three Trees, Value \$4.05, for \$3.50

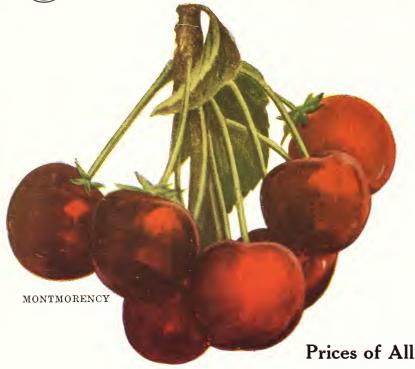
1 Rochester Peach 1 York State Prune 1 Black Tartarian Sweet Cherry



STOCK PACKED THE MALONEY WAY ARRIVES IN EXCELLENT CONDITION







## Cherries

Sweet and Sour On Mazzard and Mahaleb Roots

Prices of All Varieties

		Height	(
Largest Size	2 Year	5 to 7 Feet	3/4
Medium Size	2 Year	4 to 5 Feet	5/8
Smaller Size	2 Year	3 to 4 Feet	1/2
Largest Size	1 Year	3 to 5 Feet	,-

RATES—Less than ten at each rate.  $\Gamma$ en to fifty at ten rate. Fifty or more at hundred rate.

Budded on the Best Whole Branched Root French Imported Cherry Stock.

PARCEL POST. First Class 3 foot Trees sent by parcel post, postage prepaid, for 50c each, \$4.50 per 10. DISCOUNT—10 per cent discount on all cash orders mailed on or before April 2nd. 5 per cent discount on or before April 16th. 3 per cent discount after April



We Prepay Transportation. See Page 1

Caliper		Each	Ten	Hundred
3/4 and up	XXX	.85	\$7.50	\$52.50
5/8 to 3/4	XX	.75	6.50	42.50
1/2 to 5/8	X	.65	5.50	32.50
, _ , 0	XXX	.75	6.50	42.50



WHERE TO PLANT CHERRIES—On any kind of land, other than wet. They will thrive beautifully on a sandy or gravelly soil.

## Popular Cherry Tree Collection No. 67

- 1 Early Richmond
- 1 Gov. Wood
- 2 Montmorency

- 1 Lambert
- 5-Quality trees 2 yr. XXX

Bargain Price \$3.15





## Sour Cherries

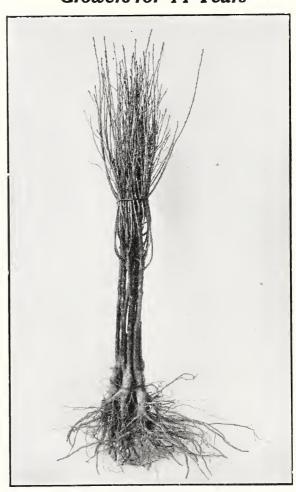
- DYEHOUSE—A hardy and valuable cherry. The earliest cherry of fine quality. Often bears at two years old, and has the appearance of being covered with a purple cloth, such is the abundance of the fruit. Has the smallest pit of any cherry known. For tarts, pies, and especially for canning it has no superior among cherries. Early June.
- EARLY RICHMOND—This is one of the most valuable and popular cherries and is unsurpassed for cooking purposes. This hardy cherry fruits on young trees soon after planting. It is the good old variety that yields such marvelous crops in the gardens. The most hardy of all varieties, uninjured by the coldest winters. Tree slender in growth, with a roundish spreading head, exceedingly productive. Fruit is medium size, round and dark red. The flesh tender, juicy, and sub-acid. Ripens in June.
- ENGLISH MORELLO—Without doubt one of the most valuable of this class. Easily grown, generally producing a heavy crop. Fruit dark red, quality good, with a rich, acid flavor; late. Tree very hardy for extremely cold latitudes. August.
- MAY DUKE—Large red; juicy and rich; an old, excellent variety; vigorous, productive. June.
- MONTMORENCY—This is the best of all the sour varieties of cherries. There is a greater demand on the market for this cherry than for any other. The trees are the cleanest and best growers and are less subject to disease, less affected by wet weather, and are the best bearers of all sour varieties. No matter how unfavorable the season may be Montmorency can be depended upon for a full crop. The Montmorency is a good shipper, very attractive looking and always brings good prices. The canning factories are always wanting them by the hundreds of tons. The fruit is good sized, fine flavored and bright clear red. The flesh is of fine quality and subacid. Fruit ripens ten days after Early Richmond.
- **OSTHEIM**—A hardy cherry from Russia. It has been tested in the severest winters of Minnesota, and has been found perfectly hardy. Fruit large. July.
- WRAGG—Much like the English Morello. One of the hardiest cherries. August.

## **Sweet Cherries**

- BLACK TARTARIAN—This fine old variety produces immense crops of very large, purplish black fruits of mild, sweet, jelly-like consistency. The tree makes a beautiful, erect growth. Late June and early July.
- BING—This valuable new black cherry succeeds everywhere. Tree very thrifty and upright grower, very hardy and productive, flesh very solid, flavor of the highest quality, a fine shipping and market variety. It is one of the most delicious sweet cherries. This valuable cherry should be followed by Lambert, which is later in ripening. Both are grand cherries. July.
- GOVERNOR WOOD—One of the best cherries; very large, light yellow, marbled with red; juicy, rich, and delicious; tree healthy and a great bearer; hangs well on the trees; vigorous. Last of June.

- LAMBERT—A fine sweet variety originating in Oregon, and one of the largest of all cherries; dark purple red, turning almost jet black when ripe. Flesh firm, rich, juicy, tree rugged, strong grower and an enormous bearer. Late July.
- NAPOLEON—Tree medium size, erect with roundish head, fruit borne generally in twos, very large, oblong cordate, light lemon yellow with red cheeks in the sun. Flesh very hard, brittle, colorless, reddish at the stone. Good, excellent bearer. Late June.
- SCHMIDT'S BIGGARREAU—The fruit is of very large size, of a deep mahogany color. The flesh is dark, tender, very juicy with a fine, rich flavor. Fruit grows in clusters. It is an excellent shipper and brings good money on the market. July.
- WINDSOR—A splendid, large, liver-colored cherry that hangs a long time and rots but little. The flesh is remarkably firm and good, the tree very hardy and fruitful. Exceedingly valuable for late market and home use. July.
- YELLOW SPANISH—Large, pale yellow, with red cheeks; firm, juicy and excellent; one of the best light colored cherries; vigorous and productive. Last of June.

### Growers for 44 Years



2 YEAR XXX MONTMORENCY





## Quince

## Prices of All Varieties of Quince Trees

		Height	Caliper		Each	Ten	Hundred
Largest Size	2 Year	4 to 5 Feet	5/8 and up	XXX	.85	\$7.50	\$57.50
Medium Size	2 Year	3 to 4 Feet	½ to 5/8	XX	.75	6.50	47.50
Largest Size	1 Year	3 to 5 Feet	¹∕₂ and up	XXX	.75	6.50	47.50

RATES-Less than ten at each rate. Ten to fifty at ten rate. Fifty or more at hundred rate.

PARCEL POST. First Class 2 to 3 feet Trees can be sent parcel post, postage prepaid, for 50c each, \$4.50 per ten.

CHAMPION—A large, late-ripening sort. Late Oct.

MEECH'S PROLIFIC—Fruit is large, orange yellow, of great beauty and delightful fragrance. Oct.

ORANGE—Buds secured from Fred Grover's orchard, Pultneyville, N. Y. Fruit large golden yellow of fine quality. It rarely fails to produce a crop. Ripens in October.

# Russian Apricots

BEAUTIFUL and delicious fruit. In quality and appearance is between plum and peach, combining qualities of both. Ripening early, together with its delightful flavor, makes it one of the most valuable fruits.

ALEXIS—Hardy and abundant bearer; yellow with red cheek; large; slightly acid, rich and luscious. July. MOORPARK—One of the largest. Orange with red cheek; firm, juicy, with a rich flavor; productive. Aug.

## Price of All Varieties of Apricot Trees

		Height	Caliper		Each	Ten	Hundred
Largest Size	2 Year	4 to 5 Feet	$rac{\%_{16}}{V_{16}}$ and up $rac{V_{16}}{V_{16}}$	XXX	.90	\$7.50	\$52.50
Medium Size	2 Year	3 to 4 Feet		XX	.80	6.50	42.50

PARCEL POST. First Class 2½ to 3½ feet Trees can be sent parcel post, postage prepaid, for 65c each, \$5.50 per ten.

## **Plums**

## Prices of All Varieties of Hardy Upland Grown Plum Trees

Budded on the Best Whole Branched Root French Imported Myrobolan Stock and Dug by Steam Power

		Height	Caliper		Each	Ten	Hundred
Largest Size	2 Year	5 to 7 Feet	3/4 and up	XXX	.75	\$6.50	\$42.50
Medium Size	2 Year	4 to 5 Feet	5/8 to 3/4	XX	.65	5.50	32.50
Smaller Size	2 Year	3 to 4 Feet	½ to 5/8	X	.55	4.50	22.50
Largest Size	1 Year	3 to 5 Feet	$\frac{1}{2}$ and up	XXX	.65	5.50	32.50

RATES-Less than ten at each rate. Ten to fifty at ten rate. Fifty or more at hundred rate.

PARCEL POST. First Class small size 3 ft. trees sent parcel post, postage prepaid, for 40c each, \$3.00 per ten

DISCOUNT—10 per cent discount on all cash orders mailed on or before April 2nd. 5 per cent discount on or before April 16th. 3 per cent discount after April 16th.

Plums are hardy and grow vigorously in nearly all sections, succeeding on any soil that grows good corn or potatoes. Plum trees are planted about as far apart as peaches; that is, from 15 to 18 feet apart each way.

## European Varieties

ARCHDUKE—Very large, prolific; dark purple; a very good orchard variety. September.

BRADSHAW—A very large and fine early plum, dark violet red, juicy and good. Very productive; valuable for market. The tree is very hardy and vigorous. Middle of August.

DIAMOND—Large, beautifully colored blue, well formed plum. Late August.

FELLEMBERG PRUNE—A fine prune, oval; pur-

FELLEMBERG PRUNE—A fine prune, oval; purple; flesh juicy and delicious; parts from the stone; fine for drying; tree very productive. Early Sept. GERMAN PRUNE—Medium; oval; purple or blue; juicy, rich, fine. Tree vigorous and very productive. One of the best. Sells for higher prices in market on account of high quality. A leading favorite. There is no easier grown fruit that gives greater or more certain profit than the German Prune. Owing to its keeping qualities it is highly prized for shipping. September.

GRAND DUKE—One of the best late plums for market, as large as Bradshaw, of same color, entirely free from rot. Last of September.

ITALIAN PRUNE—Good size, purple, juicy, delicious, fine for drying. September.

#### WE PREPAY TRANSPORTATION. SEE PAGE 1

B

IMPERIAL GAGE—Rather large, oval, greenish. Flesh juicy, rich and delicious. Middle of August.

LOMBARD—It is a handsome reddish plum, the flesh yellow, juicy and pleasant. It is an excellent variety and can be relied on for a crop when other varieties fail. August.

MALONEY PRUNE—Color dark blue. Flesh yellow and delicious. Tree is a splendid grower, extremely hardy. It comes into bearing at an early age. September until freezing weather.

MONARCH—Fruit very large, roundish oval, dark purplish blue, perfect freestone. October.

MOORE'S ARCTIC—Fruit grown in clusters. Color dark blue or nearly black when fully ripe. September.

NIAGARA—Red, large size, good quality. Middle of August.

POND-A magnificent plum, red. Sept.

SHIPPER'S PRIDE—Large, nearly round; dark purple; quite juicy, sweet. September.

SHROPSHIRE DAMSON—Fruit oval; tree a good grower and enormously productive; fruit of medium size produced in thick clusters or groups, dark purple color, esteemed for preserving. October.

YELLOW EGG—Golden yellow covered with thick bloom. Flesh golden yellow. Rather juicy. Tree large, very productive. September.

YORK STATE PRUNE—Large size, color dark blue, covered with purple. Delicious. One of the largest, best in quality, and most productive of all prunes. Tree is a vigorous grower and hardy. This variety is being planted extensively and is considered the best for commercial purposes. Last of August.

## Japanese Varieties

ABUNDANCE—The tree a rapid grower, healthy, comes into bearing remarkably young and yields abundantly. Fruit of medium size, amber, with markings of red; juicy, sweet, of good quality. Aug.

BURBANK—Is decidedly the best of Japan varieties, unsurpassed for beauty and productiveness, as well as a very hardy tree. One of the grand points about the Burbank is that it succeeds over a wide range of our country, and will stand the most severe winters. Fruit large, oval, with reddish purple skin; flesh yellow, juicy, and good. August.



RED JUNE—The great early market plum. Medium to large; deep vermillion red, with beautiful bloom; very showy; flesh light lemon-yellow, firm, slightly sub-acid, delightful. Free from rot. Early August.

SHIRO-Medium size, yellow, and very sweet.

WICKSON—Largest of the Japan plums. The color is bright cherry-red, covered with a light bloom; the pit is small for so large a fruit, the flesh is thick, sweet, tender and rather dry, indicating good keeping and shipping qualities. September.

# Special Fruit Tree Collection No. 54

1 Bradshaw Plum 1 Orange Quince 1 Moorepark Apricot 1 York State Prune

All 2 year XXX for \$2.10



QUINCE

Boston, Mass. July 14th, 1927

Maloney Bros. Nur. Co. Dansville, N. Y.

Gentlemen:-

I just wish you could see roses, shrubs and perennials you shipped me this spring. Every one grew and are beautiful specimens.

I am sorry I waited so long to plant. I should have done it years ago. This planting has made my old home look beautiful and added many dollars to its value.

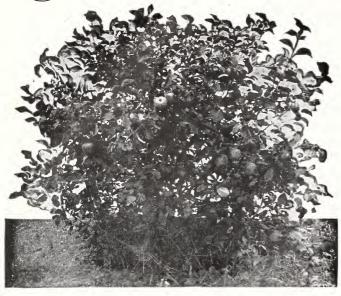
> Sincerely, Mrs. Gerard Furguson.



MOORPARK APRICOT







McINTOSH DWARF

## **Dwarf Fruit Trees**

DWARF fruit trees are growing in popularity each succeeding year. They bear larger, better fruit; and several years earlier than standard trees. There are even more important points. The low, broad heads are within reach so that the fruit can be easily picked. You can plant dwarf trees in your garden and still grow strawberries and most vegetables. With dwarfs some varieties will bear the first year, all will the second, and bear a full crop the fourth year. Hence they are very desirable for garden or backyard planting.

Dwarf Apple trees are budded on Paradise or Doucin stock, and Dwarf Pear trees are budded on Quince stock. They will succeed in many places where standard trees fail. In a word, they are the kind of dwarf trees that will put their strength into fruit instead of wood.

## Prices of All Varieties of Dwarf Apple and Pear Trees

		Height	Caliper		Each	Ten	Hundred
Largest Size	2 Year	4 to 5 Feet	5/8 and up	XXX	.80	6.50	47.50
Medium Size	2 Year	3 to 4 Feet	½ to 5/8	XX	.70	5.50	3 <b>7.5</b> 0

RATES-Less than ten at each rate. Ten to fifty at ten rate. Fifty or more at hundred rate.

PARCEL POST. 2-3 ft. Dwarf Trees can be sent by parcel post, postage prepaid, for 50c ea., \$4.50 per 10

## **Dwarf Apple Trees**

Baldwin
Delicious
Duchess
Early Harvest
Fall Pippin
Fameuse

Gilliflower Gravenstein Grimes Golden Jonathan King Maiden's Blush McIntosh Northern Spy Pound Sweet Pumpkin Sweet Rambo Red Astrachan R. I. Greening Rome Beauty Rox Russet Stayman's Winesap Transcendent Twenty Ounce Wagener Wealthy William's Ea. Red W. Banana Yellow Transparent

## **Dwarf Pear Trees**

Anjou Bartlett Clapp's Favorite Duchess Flemish Kieffer Lawrence Seckel Sheldon Wilder

DISCOUNT—10 per cent discount on all cash orders mailed on or before April 2nd. 5 per cent discount on or before April 16th. 3 per cent discount after April 16th.

#### WE PREPAY TRANSPORTATION. SEE PAGE 1



DWARF APPLE TREES IN BEARING FIRST YEAR PLANTED.





## **Collections Most Satisfactory** for Garden Planting

### Special Bargain Price \$3.50 Each

The Discount Also Applies to these Collections

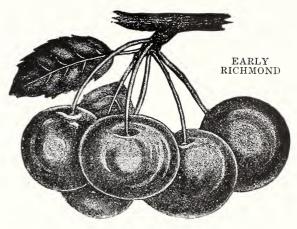
### MALONEY'S FAMOUS GARDEN COLLECTION NO. 55

See Cover for Illustrations in Color All Trees 2 yr. XXX-Plants 2 yr. No. 1 1 MONTMORENCY SOUR CHERRY 1 CORTLAND APPLE

1 Bradshaw Plum 12 CUTHBERT RED RASPBERRIES

1 BARTLETT STANDARD PEAR 1 Elberta Peach 2 Concord Grape 1 YORK STATE PRUNE

Special Bargain Price, \$3.50



#### STANDARD APPLE TREE COLLECTION NO. 60

1 Delicious (Winter)

1 Gravenstein (Fall) 2 CORTLAND (Winter)

1 ROME BEAUTY (Winter) 1 WILLIAM'S EA. (Summer)

All strictly first class 2 year 5-7 feet high.

Maloney Special Price, \$3.50

### QUINCE TREE COLLECTION NO. 56

2 Meech's Prolific 2 CHAMPION

All strictly first class 2 year 4-5 feet high Maloney Special Price, \$3.50

#### PEACH TREE COLLECTION NO. 57

2 Belle of Georgia

2 Hale

2 EARLY CRAWFORD

2 Rochester

2 Elberta

All strictly first class 1 year 4-5 feet high.

Maloney Special Price, \$3.50

#### DWARF APPLE TREE COLLECTION NO. 61

1 PUMPKIN SWEET (yellow, early fall)

2 Yellow Trans. (early summer) 2 McIntosh (red—winter)1 Delicious (red—winter)

All strictly first class 4-5 feet high

Maloney Special Price, \$3.50

#### **SWEET CHERRY TREE COLLECTION NO. 58**

2 Blk, Tartarian 1 Gov. Wood 1 Napoleon

1 WINDSOR 1 LAMBERT

All strictly first class 2 year 5-7 feet high.

Maloney Special Price, \$3.50

#### SOUR CHERRY TREE COLLECTION NO. 62

1 Ea. RICHMOND 4 Montmorency 1 Eng. Morello

2 BARTLETT

All strictly first class 2 year 5-7 feet high.

Maloney Special Price, \$3.50

#### PLUM TREE COLLECTION NO. 59

1 Monarch 1 Red June 1 Maloney Prune 1 REINE CLAUDE

1 German Prune 1 Arch Duke

1 SHROP DAMSON All strictly first class 2 year 5-7 feet high.

Maloney Special Price, \$3.50

#### STANDARD PEAR TREE COLLECTION NO. 63

1 SHELDON 1 Seckel

1 CLAPP'S FAVORITE

All strictly first class 2 year 5-7 feet high.

Maloney Special Price, \$3.50

The House of Maloney has been Selling the Planter for 44 years-You can't go Wrong in Buying from Us by Mail-No Transaction with us is complete until your satisfaction is complete.



GLEN IRIS ORCHARD, CASTILE, N. Y. 7,500 MALONEY APPLE TREES







## Price of No. 1 Strong Plants Best Selected Varieties

25 for \$1.00

100 for \$3.50

1000 for \$25.00

PARCEL POST. Raspberries can be sent by parcel post, postage prepaid, for one cent per bush extra.

DISCOUNT—10 per cent discount on all cash orders mailed on or before April 2nd. 5 per cent discount on or before April 16. 3 per cent discount after April 16th.

CUMBERLAND NEW BLACK—This new berry combines the equally valuable characteristics of great firmness, splendid quality and wonderful productiveness. Fruit firm. Midseason.

KANSAS BLACK—This variety is a strong, vigorous grower, standing extremes of drought and cold, and bearing immense crops. Early.

PLUM FARMER BLACK—This very large and productive black raspberry has been thoroughly tested. It is a great favorite for market or home use. It is covered with a grayish bloom, like the bloom on a grape, which makes it very attractive in appearance. It ripens very early and quickly. The fruit is enormously large.

## Purple Raspberries

25 for \$1.25 100 for \$4.00 1000 for \$30.00

**COLUMBIAN** PURPLE—A strong grower, unexcelled for productiveness and desirable for canning. Fruit very large, purplish color, rather soft; rich, sprightly flavor.

**GROWERS FOR 44 YEARS** 



ST. REGIS



## Red Raspberries

Price of No. 1 Strong Plants 25 for \$1.00, 100 for \$3.50, 1000 for \$25.00

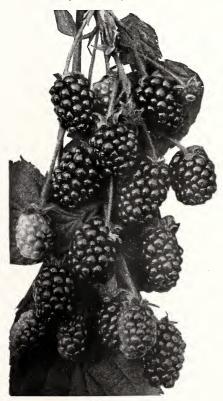
CUTHBERT—This is a valuable variety well tested throughout the country. Cuthbert is a good vigorous grower and possesses vitality necessary for a popular variety. It yields bountifully of large and beautiful bright red berries, which are easily picked and always command good prices. No fruit grower can afford to omit planting Cuthbert, and surely no person who has a garden should attempt to get along without red raspberries.

LOUDON—Very hardy, heavy yielder, bears best on strong clayey loam, but succeeds well on sand.

ST. REGIS (Everbearing)—This is a valuable addition to the Red Raspberry list. Plants that are set early in the Spring will give a small crop of fruit the Fall following. In size and quality it has no equal. About the middle of June it commences to set fruit on the young canes and bears continuously from then until frost. The berries are large, beautiful and attractive.

LATHAM (Red)—A new variety of great promise. Is being tested on the grounds of the New York Agricultural Station at Geneva, N. Y., and is very highly recommended by them.

Prices: Strong Bushes of Latham, 25 for \$2.50, 200 for \$13.00.



ELDORADO



## **Blackberries**

Price of No. 1 Strong Plants Best Selected Varieties

25 for \$1.50

100 for \$4.50

1000 for \$30.00

BLOWERS—Claimed to be the hardiest, most productive, of finest quality and to bring the highest market price.

ELDORADO—The vines are very hardy and vigorous, and their yield is enormous. The berries are large, jet black, borne in large clusters and ripen well together; they are very sweet, melting, have no hard core and keep for eight or ten days after picking with quality unimpaired.

MERSEREAU—Remarkably strong grower, upright, producing stout, stocky canes. An enormous producer of extra size berries, which are brilliant black and retain color; extra quality; sweet, rich and melting, without core. Ripens very early.

SNYDER—Extremely hardy, enormously productive; medium size, no hard, sour core; sweet and juicy. Ripens early.

PARCEL POST. Berries can be sent by parcel post, postage prepaid, for one cent per bush extra.

WE PREPAY TRANSPORTATION. SEE PAGE 1







## Strawberries

Price, Mailed Postpaid: \$1.25 per 25, \$2.75 per 100. Express: \$1.00 per 25, \$2.50 per 100, \$10.00 per 1000.

For garden culture set plants in rows two feet apart, with plants one foot apart in the rows.

COOPER—(Per.) A new variety that is very highly recommended by those who have tested it. Probably the largest berry grown, a beautiful bright red color, firm and deliciously sweet in flavor. A very heavy bearer, extending its picking season over several weeks. Midseason.

EXCELSIOR—(Per.) The earliest of berries; fruit medium size, round-conic, dark scarlet; flesh colored; tart; will ripen ten days before most sorts.

GIBSON—(Per.) In many places the leading market berry; large, even shape, holding its size well till the end of the season; glossy, dark red extending through the entire berry; firm and of high quality, ripening over a long season. Medium to late.

## Fall Bearing Strawberries

Price, Mailed Postpaid: 25 for \$1.75, 100 for \$3.75

Express: 25 for \$1.50, 100 for \$3.50

Americus Superb Productive

These varieties will fruit from June until freezing weather.

All Strawberry Plants will be Shipped the First Week in May

## Gooseberries

#### Prices of all varieties of Gooseberries

Strong 2 year bushes, 25 cents each, 10 for \$2.00, 100 for \$18.50. Parcel Post 2c per bush extra

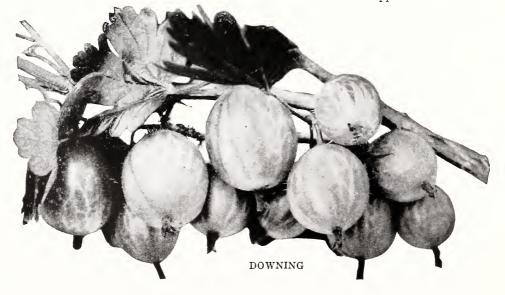
CHAUTAUQUA—An excellent variety for the home garden. Large, greenish yellow, excellent quality, sweet. Vigorous, upright bushes, hardy and productive.

COOPER

DOWNING—Large size, fine quality, beautiful appearance, vigorous growth, and freedom from mildew. Downing is free from spines, of a transparent color, tending to yellow; bush upright, keeping the fruit from the sand.

JOSSELYN—Marvelously productive and bears second, if not the first year planted. The fruit is of large size, color dark red.

RED JACKET—Large size, smooth, prolific and hardy, of best quality. Has been well tested by the side of all the leading varieties, and so far the most free from mildew, both in leaf and fruit, of them all. A wonderful cropper.





## **Currants**

### Price of All Varieties of Currant Bushes

Extra Size 2 Year Strong Bushes-Each 20c, 10 for \$1.50, 100 for \$10.00.

DISCOUNT-10 per cent discount on all cash orders mailed on or before April 2nd. 5 per cent discount on or before April 16th. 3 per cent discount after April 16th.

PARCEL POST. Currants can be sent by parcel post, postage prepaid, for 2 cents per bush extra.

CHERRY—Fruit averages large; color fine, bright red; berry thin skinned, juicy and fine flavored. Very productive.

DIPLOMA—Large, solid and of good quality, very attractive appearance, both clusters and berries being very large. Vigorous grower and the most productive red currant.

PERFECTION—In color it is a beautiful bright red, a size larger than the Fay; clusters average longer and the size of berries is maintained to the end of the bunch.

RED CROSS—A strong growing variety. Cluster long; berry medium to large, bright red; quality good to best. It is exceedingly productive, and the currants are of large size. Further than this, the fruit is far sweeter than ordinary currants.

WHITE GRAPE—Berries large to very large, averaging large; of very attractive color, mild flavor and good quality.

WILDER—Bush upright, vigorous; clusters above medium length; berries large to very large, averaging large; bright red; excellent, with a mild sub-acid flavor. Ripens early and remains bright and firm until very late. Because of its exceedingly vigorous growth, great productiveness, and high quality we recommend this as one of the best red currants.



Rhubarb or Pieplant. LINNAEUS—Large, early, tender and fine. The very best of all. PRICE, 2 Year Strong Plants, 15 cents each, \$1.00 per 10, \$7.50 per 100.



PRICE, 2 Year Strong Plants. \$.60 per 25, \$1.75 per 100, \$10.00 per 1000.

PALMETTO—A very early variety, even, regular size and of excellent quality.

CONOVER'S COLOSSAL—Very large, makes rapid growth; planted mostly by market-gardeners; very productive.

WASHINGTON—A new rust resistant variety. Stalks are large, dark green with a heavy purple overtone.

Sage. HOLT'S MAMMOTH—Plants of strong growth. Price of strong 2 year roots, 30 cents each, 10 for \$2.50

### Horse Radish

Hardy roots. Plant in deep, rich soil. 40 cents per 10, \$3.00 per 100

## Garden Seeds

Are Grown from the Purest and Best Stock

### Garden Seed Collection

Six 10c Packages one of each for 50c

Beet-Dark Red

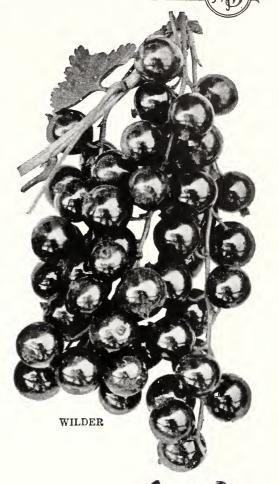
Lettuce-Big Boston

Bean-Wax or Yellow Pod

White Radish-Icicle

Early Radish-Pound Red

Spinach-King of Denmark









PIEPLANT





## Grapes

Price 2 Year, No. 1 Strong Vines, except where otherwise noted—Each 25c, 10 for \$2.00, 100 for \$18.50. PARCEL POST. Grapes can be sent by parcel post, postage prepaid, for 2c per vine extra.



## Grape Collection No. 63

6 two-year, No. 1 Strong Vines for \$1.50

1 Daisy (Black)

1 Caco (Red)

2 Niagara (White)

1 Concord (Black)

1 Catawba (Red)

room and supply an abundance of the most healthful fruit. Plant about 8 feet apart, in the rows, and the rows proper 8 feet apart. CACO (Red)—This new red

EVERY city and country garden should have grape They occupy

vines.

grape has a most delicious flavor and is of the highest quality. It is one of the earliest grapes in ripening. 75c each, 10 for \$7.00.

CATAWBA-Dark red when fully ripe. Bunch large, berries medium to large, skin thick, flesh somewhat pulpy, best for wine.

CLINTON — Black. Desirable for wine and preserving; flesh juicy and spicy; ripens about two weeks later than Concord.

CONCORD—Black. Early. edly the most popular Grape in America and deservedly so. Bunch large, shouldered, compact; berries large, covered with a rich bloom, skin tender, but sufficiently firm to carry

well to distant markets; flesh juicy, sweet, pulpy, tender; vine a strong grower, very hardy, healthy and productive. For general cultivation the most reliable and profitable. Each 20c, 10 for \$1.50, 100 for \$9.00.

CAMPBELL'S EARLY BLACK—Bunch and berry very large, glossy black with blue bloom, sweet and juicy, parts readily from the pulp. Stands at the head of early black grapes for quality.

DAISY—Black. The earliest grape known. Is of medium size in both bunch and berry and very compact. Its berries never crack nor drop from the cluster. Ripens a week before Moores Early. 50c each, \$4.00 per

DELAWARE—Red. Bunches small, compact, shouldered, berries rather small, round, skin thin, flesh very juicy, sweet, spicy and delicious.

LUCILE—Bright red. It is very hardy and vigorous. Bunches and berries medium to large. This variety is a very good shipper.

MOORE'S EARLY BLACK—Bunch large, berry large, round with heavy bloom.

NIAGARA WHITE-Bunch and berries large, greenish white changing to yellow when fully ripe.

PORTLAND-New white grape. Developed by the New York State Exp. Station. Very early, hardy and productive. Large berries and compact clusters. Follows Daisy in ripening. 75c each, \$7.00 per 10.

WORDEN-Black. Bunch large, sometimes shouldered, compact; berries very large, skin thin.





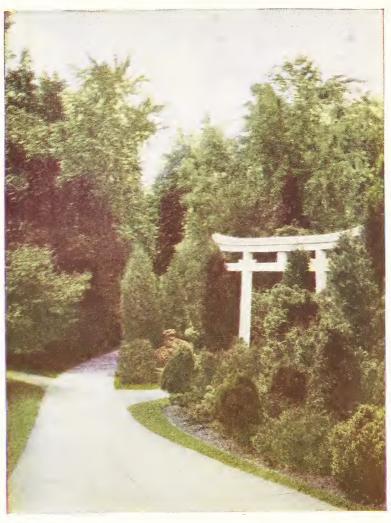
## **Ornamental Department**



A Home
is not complete
without Roses,
Shrubs, Perennials
and Evergreens

CONTENT OF

HOW true it is that a home is not complete without Shrubs, Evergreens, Ornamental trees, Roses, Perennials, etc. Convince yourself by viewing a home before and after planting—which planting can be done usually at very small expense.



The American people devote considerable thought to laying out the rooms in the home so as to have it convenient and comfortable, but do not realize that for real beauty, satisfaction and comfort it is not a home until it is planted.

In assembling our varieties for the home grounds, we have endeavored to make selections of hardy types throughout; giving you color, season of flowering and height of plants at maturity, thereby enabling you to plan a continuous succession of bloom from early Spring until Winter. From these descriptions you will know that the Dwarf growing varieties of shrubs and evergreens should be planted in front of those of taller growing habits.

In the perennials and roses we have also given color and season so that you can make selection of kinds in colors that suit your taste.

The best investment you can make is a few dollars in decorative planting around the home; once planted you would not part with them, for they will increase the value of your home at least twenty-five per cent.

Plant this spring and enjoy the effect next summer, as all our shrubs, roses and perennials will blossom the first season.







#### HALL'S JAPAN HONEYSUCKLE

## Vines

### Give Shade and Ornamentation

Strong 2 year Vines:-Prices (except where otherwise noted): 45 cents each, 10 for \$4.00.

Parcel Post:-Vines can be sent parcel post, postage prepaid for 3 cents per vine extra.

AMPELOPSIS VEITCHI-(Boston Ivy)-This is one of the finest climbers we have for covering walls, as it clings firmly to the smoothest surface, covering it closely with overlapping foliage, giving it the appearance of being shingled with green leaves.

AMERICAN IVY OR VIRGINIA CREEPER-A native vine of rapid growth, with large luxuriant foliage.

BITTERSWEET - (Celastrus) - Handsome glossy foliage and large clusters of beautiful, orange crimson fruits retained all winter. Its graceful sprays of berries make charming winter house

DUTCHMAN'S PIPE—ARISTOLOCHIA—Brownish flowers, resembling a miniature pipe; splendid for archways or verandas.

Price of strong 2 year plants, \$1.00 each, 10 for \$9.00.

HALL'S JAPAN HONEYSUCKLE-LONICERA JAPONICA HALLIANA-An almost evergreen honeysuckle of great value, hardy and of strong growth. The flowers are fragrant, of a pure white changing to yellow.

HENRYII CLEMATIS-A vigorous grower and a free bloomer, producing its large pure white flowers constantly during the summer and early autumn. Price of strong 2 year plants, 95 cents each, 10 for \$9.00.

JACKMANNI CLEMATIS-Flowers large, intense, rich, velvety violet-purple, and produced in masses forming a cloud of bloom.

Price of strong 2 year plants, 85 cents each, 10 for \$8.00.

MAD. ANDRE CLEMATIS—The flowers are a distinct crimson red. Price of strong 2 year plants, 85 cents each, 10 for \$8.00.

PANICULATA CLEMATIS—Rapid grower, covering trellises and arbors with handsome, clean, glossy foliage. The flowers are of medium size, fragrant, pure white, borne in immense sheets in September, when very few other vines are in bloom.

TRUMPET VINE-BIGNONIA RADICANS-A robust, woody vine. Its orange scarlet, trumpet-shaped flowers cluster at the tip of the branches. WISTERIA, CHINESE PURPLE—A most beautiful climber of rapid growth and producing long pendulous

clusters of flowers. WISTERIA, WHITE—Same characteristics as Wisteria Purple.

## **Nut Trees**

Every garden or lawn should contain one or more nut trees for they are well shaped and provide splendid shade.

BUTTERNUT—A fine native tree.

ENGLISH FILBERT-

Price 4 to 5 feet, 80 cents each, 10 for \$7.00.

Price, 3 feet, 70 cents each, \$6.50 per 10.

CHESTNUT, AMERICAN SWEET-Adapted to a great portion of this country. It is valuable as a nut producing tree, timber and ornamental purposes. Price 4 to 5 feet, \$1.00 each, 10 for \$9.00.

AMERICAN FILBERT — The common Hazelnut.

Will grow in almost any location. Nuts are tender and of fine flavor.

WALNUT, ENGLISH—A fine, lofty growing tree, with handsome, spreading head; produces large crops of thin-shelled, delicious nuts.

PECANS—Tree very productive; nuts delicious.

Price, 3-4 ft., \$1.25 each, 10 for \$11.00.

Price, 3 to 4 feet, \$1.25 each.

BLACK WALNUT—The common Black Walnut is very productive in nuts, which are liked by many.

Price, 5 to 6 feet, 80c each, 10 for \$7.50; 4 to 5 feet, 70c each, 10 for \$6.50.







# We Have Satisfied Customers Throughout the United States

Westerville, Ohio. April 29, 1927.

My shrubs and evergreens arrived in fine condition and are now in their future locations in our yard. They are fine, thrifty plants and I will remember you in the future when I want something more in your line.

MRS. E. F. DURAND. Sincerely,

Penn Yan, N. Y. April 26, 1927. Maloney Bros. Nursery Co. Gentlemen:

Gentiemen:
Trees arrived. They are fine and in good shape. Your treatment is much appreciated. I am very quality of my fruit trees and I firm I have ever dealt with.

Very truly.

LOUIS H. MacKINNEY.



WISTERIA, PURPLE

Port Huron, Mich. June 28, 1926.

Maloney Bros. Dansville, N. Y.

Dear Sirs:

The 2,000 grape vines I ordered from you arrived in good time and in perfect condition. I am well pleased.

It is less than three weeks since the last were planted and the last ones are eight to ten inches high. Some of the early planted ones have already two feet of growth. As I am so well pleased, I want everyone to know that the Ma-loney nursery stock cannot be ex-

> Yours very truly, MRS. J. M. SCOTT.

Hackensack, N. J. May 13, 1927.

Gentlemen:

It is indeed a pleasure to write this testimonial to you.

Some time in March I sent you an order for shrubs and shade In due time, and at apparently the correct time, my order arrived and all in fine condition. I planted them the same day and I am delighted to inform you that every plant and tree is coming strongly.

May I assure you that I will be with you again in the future and will boost you with all who are interested? Gratefully,

A. J. MORIAN.

Danvers, Mass. May 1, 1927.

Maloney Bros. Dansville, N. Y. I received the trees all right and think they are the finest I have ever received from any nursery.

W. T. HUTCHINSON.

Pittsburgh, Pa Maloney Bros. Nursery Co. April 12, 1927. Gentlemen: Stock arrived and it is all anyone could ask for. I certainly shall buy from you in the future. Very truly yours, I. A. BRINKMAN.



JACKMANNI CLEMATIS

## Why We Can Sell Trees At One-Half Agents' Prices

It is impossible for the agent to sell you trees or plants at our prices for he represents some retail house which buys from the grower, who must make a profit. This we will term profit No. 1. The retail house he sells for must have a profit which is profit No. 2. Then the agent who has big traveling expenses must get a price high enough to cover his expenses, as well as his commission, which is profit No. 3. Conse-quently the same tree which we sell direct by catalog for 80c, the agent must necessarily sell for \$1.60 to \$2.00.





PANICULATA CLEMATIS







CALIFORNIA PRIVET HEDGE

BARBERRY THUNBERGII—A pretty plant of dwarf habit from Japan. Very graceful and its foliage turns to a beautiful red in the Fall.

2 Year Strong Plants, well branched, 18 to 24 inches, 35c each, 10 for \$3.00, 100 for \$25.00; 2-3 feet, 40c each, 10 for \$3.75, 100 for \$30.00.

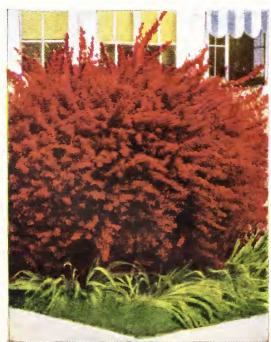
PRIVET, AMOOR RIVER—Hardy. Of similar form to the California type, not so lustrous, but the safest substitute for cold climates.

2 Year Strong Plants, well branched, 18 to 24 inches, 10 for \$1.50, 100 for \$10.00; 1000 for \$90.00. 2 to 3 feet, 10 for \$1.75, 100 for \$12.50, 1000 for \$100.00.

PRIVET, CALIFORNIA-A vigorous growing variety of fine habit, thick, glossy, nearly evergreen leaves. Of all ornamental hedge plants this is the most highly prized. The leaves are a rich green and will remain on the plants up to Christmas, and if they are a little sheltered they will keep green almost all winter. Set one foot apart in double rows or 20 to each 10 feet. Plant alternatelyrows one foot apart.

2 Year Strong Plants, well branched, 18 to 24 inches, 10 for \$1.00, 100 for \$5.00, 1000 for \$45.00; 2 to 3 feet, 10 for \$1.25, 100 for \$7.00, 1000 for \$60.00.

For Discount and Free Transportation Offer see page 1.



NEW RED-LEAVED JAPANESE BARBERRY

# Evergreens

All Evergreens will be lifted with ball of earth and roots wrapped in burlap. Wet ground after planting until like mud, then one pail of water each week for first summer.

AMERICAN ARBOR VITAE—A beautiful native tree much used for hedges, screens, singly on lawn and in tubs for porches. Can be trimmed and kept in any form or height.

Price, 18-24 inches, \$1.60 each, \$14.50 per 10. Price, 2-3 feet, \$1.90 each, \$17.50 per 10.

PINE, AUSTRIAN-A strong, hardy grower, fine for windbreaks; grows rapidly on light, sandy soil. Price, 2-3 ft., \$3.25 each, \$30.00 per 10.

BLACK HILL SPRUCE-Makes a very close and compact growth. The foliage shades from green to a bluish tint. This is a very hardy variety. Price, 2-3 ft., \$4.00 each.

COLORADO BLUE SPRUCE—This is hardy, healthy and very beautiful. Its foliage is a steel blue. Price, 18-24 inch, \$9.00 each.

DOUGLAS FIR-Popular for its hardiness and great beauty;

dark green. Price, 2-3 feet, \$3.25 each, \$30.00 per 10.
GLOBOSA ARBOR VITAE—Forms a dense, low globe; handsome shade of green. Price, 12-18 inches, \$3.00 each.

GOLDEN JUNIPER—Beautiful column shaped, fine for foundation planting. Price, 18-24 inch, \$4.25 each.





### Evergreens—Continued

IRISH JUNIPER—A distinct and beautiful variety forming a tapering column. Much used for cemetery plantings.

Price, 18-24 in., \$2.75, each, 2-3 ft., \$3.00 each.

NORWAY SPRUCE—The most extensively planted of all evergreens. It is a rapid grower, extremely hardy. Is often used for hedges or can be planted effectively in groups.

Price, 18-24 in., \$1.60 each; 10 for \$14.50; 2 to 3 ft., \$1.90 each, 10 for \$17.50, 100 for \$150.00.

PFITZERS JUNIPER — Of the spreading type this is perhaps the most popular. Foliage a grayish green slightly drooping and branches are horizontally spreading. Price 18-24 inch, \$5.00.

PYRAMIDAL

PYRAMIDAL ARBOR VITAE

-A valuable upright evergreen of dense compact habit. Foliage light green.

Price, 2-3 feet, \$4.50 each.

NORWAY SPRUCE, 3-2 to 3 ft., \$4.75

RETINISPORA PISIFERA—Foliage feathery light green, gloucous beneath.

Price, 18 to 24 inch, \$4.25 each.

SCOTCH PINE—A very rapid grower. The branches are heavy and strong. Foliage is a bluish green.

Price, 2 to 3 feet, \$3.25 each, 10 for \$30.00.

TOM THUMB ARBOR VITAE—Small and compact. Very desirable for planting in evergreen groups and low hedges.

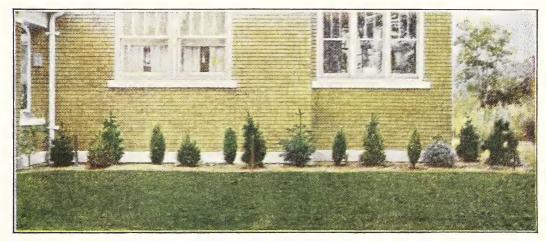
Price, 15 to 18 inches, \$2.75 each.

VIRGINIANA GLAUCA (Blue Cedar)—Its beautiful glaucous blue foliage makes it one of the choicest Junipers.

Price, 2 to 3 feet, \$5.50 each.



AMERICAN ARBOR VITAE
Balled & Burlapped



### **EVERGREEN SUGGESTION NO. 68**

6 Norway Spruce

6 Am. Arbor Vitae

2 Irish Juniper

4 Douglas Fir

2 Black Hill Spruce

20 Evergreens, all 2 to 3 ft. Special Price \$37.50.

Plant 12 right side of entrance to end of sun parlor. Left side of entrance 8. Plant Promiscuously.







To Bring Out
The Full Beauty and Value
of a Home
and Surroundings
The Grounds
Should be Planted with
Shrubs, Roses, Perennials,
Ornamentals
and Fruit Trees

# Three Reasons Why You Can Buy Our Stock at Reasonable Prices

#### First:

Growers for 44 years and are now the largest Nursery in New York State.

#### Second:

Soil and climatic conditions with us are the best in the world for growing a variety of nursery stock. This, together with experienced men and up-to-date devices, enables us to produce stock which is unexcelled.

#### Third:

You buy at a small margin over cost because of the tremendous volume of business that we do. You just can't buy any better stock no matter if you pay three times our price. Neither can you go wrong when buying from us at our money-saving prices for we guarantee satisfaction or money back.

## Suggestion No. 69

20 Best Selected Evergreens \$70.00

- 2 Juniper Pfitzer's
  - 2 Irish Juniper
    - 2 Norway Spruce
      - 2 American Arbor Vitae
        - 2 Globe Arbor Vitae
          - 2 Tom Thumb Arbor Vitae
            - 2 Pyramidal Arbor Vitae
            - - 2 Retinospora Pisifera2 Blue Cedar
                - 2 Golden Juniper







## Suggestive **Foundation Plantings**





No. 71

### Suggestion No. 71 \$4.00

6 Barberry Thunbergii L.G. 6 Spiraea Van Houttei H.G.

### Shrub Suggestion No. 70

20-21/2-31/2 feet for

### \$6.75

2	Spiraea A. W.	L. G.
2	Forsythia Fortunei	H.G.
3	Spiraea Van Houttei	H.G.
3	Snowberry	H. G.
6	Barberry Thunbergii	L. G.
2	Hydrangea P G	H G

2 Deutzia, P. of R.



No. 72

### Shrub Suggestion No. 72

12-2½-3½ feet for

### \$4.00

3	Weigela	Eva	Rathke	н.	G.
2	Deutzia	Lemo	nei	L.	G.
9	Ronhonn	· Th	mhonoii	т	C

2 Barberry Thunbergii L. G.

3 Spiraea Billardi H.G.

2 Deutzia Crenata H.G.

All shrubs and evergreens marked (H. G., high growing) to be planted in background; Those marked (L. G., lowgrowing) to be planted in foreground.

H. G.

### Suggestion No. 73 \$16.50

1 Douglas Fir	2-3 Ft.	H. G.
2 Irish Juniper	2-3 Ft.	H. G.
2 Norway Spruce	2-3 Ft.	H. G.
1 American Arbor Vitae	2-3 Ft.	H. G.
2 Tom Thumb Arbor Vitae	15-18 in.	L. G.



No. 73

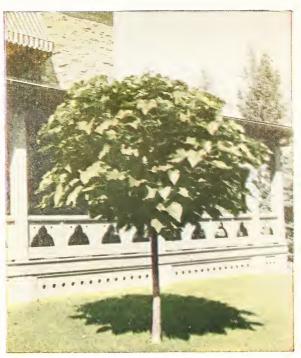




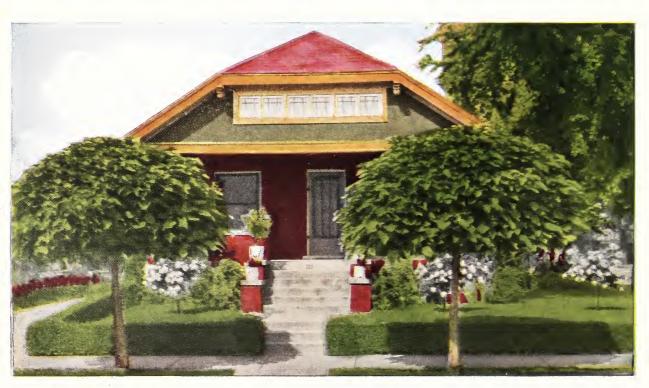
## **Ornamentals**



BECHTEL'S FLOWERING CRAB



CATALPA BUNGEI



Collection No. 74 For \$8.00

2 Coralberry 2 Deutzia, Pride of Rochester 2 Weigela Rosea All 2 yr. 2-3 ft. shrubs 2 Catalpa Bungei 5-6 ft.

2 Hydrangea A. G. A. 2 Spiraea Billardi







AMERICAN ELM-A natural spreading and drooping tree of our own American meadows and forests. Is entirely hardy and easily transplanted. Price, 6 to 8 feet, \$1.00 each, 10 for \$9.00; 8 to 10 feet, \$1.50 each, 10 for \$13.25.

AMERICAN LINDEN—Large stately tree with heart-shaped leaves. Price, 8 to 10 feet, \$2.50 each.

ASH, MOUNTAIN—A very beautiful tree for ornamental planting. In the early Fall it bears clusters of bright red berries. Price, 5 to 6 feet, \$1.50 each.

BECHTEL'S CRAB-When in bloom appears to be covered with delicate pink, perfectly double small roses of delicious fragrance. Price, 3-4 ft., \$1.25 ea.

CATALPA BUNGEI (Umbrella Catalpa)—It makes an umbrella shaped top without pruning. Perfectly hardy, and flourishes in almost all soils and cli-mates. Leaves large, glossy, heart-shaped. Price, 6 to 7 feet, \$2.75 each.

ATALPA SPECIOSA—Rapid grower. Large, heart-shaped, downy leaves, and compound panicles of white flowers. Price, 6 to 8 feet, 90 cents each, 10 for \$8.50; 8 to 10 feet, \$1.10 each, 10 for \$10.00. CATALPA SPECIOSA—Rapid

CUT-LEAVED WEEPING BIRCH-Its tall, slender, yet vigorous growth, graceful branches, silvery white bark and delicately cut foliage, present a combination of attractive characteristics rarely met with in a single tree. Price, 4 to 5 feet, \$2.75 each.

COMMON WHITE BIRCH—An attractive, white-barked tree. Strong grower. Price, 5-6 ft., \$2.00 ea.

HORSE CHESTNUT, WHITE FLOWERING— Very handsome; has magnificent spikes of white flowers. As a lawn tree or for the street it has no superior. Price, 5 to 6 feet, \$1.75 each.

MAPLE, ASH-LEAVED (Box Elder)—Fine, rapid grower, with handsome light green foliage and spreading head; very hardy; desirable for street planting and succeeds in many sections where other varieties do not thrive. Price, 8 to 10 feet, \$1.75 each; 10 to 12 feet, \$2.00 each.
MAPLE, NORWAY—This is one of the hardiest or-

namental shade trees, and one of the most beautiful. It makes more of a wide spreading tree than the

It makes more of a wide spreading tree than the sugar maple. Price, 6 to 8 feet, \$2.50 each, 10 for \$22.50; 8 to 10 feet, \$3.25 each, 10 for \$30.00.

MAPLE, SILVER-LEAVED OR SOFT—Foliage bright green above and silvery underneath. An exceedingly rapid grower, makes a large tree. Price, 6 to 8 feet, \$1.25 each, 10 for \$11.50; 8 to 10 feet, \$1.60 each, 10 for \$15.00.

MAPLE, SCHWEDLER—Reddish purple foliage in early Spring changing to deep bronze in Fall

early Spring changing to deep bronze in Fall.
Price, 6 to 8 feet, \$3.00 each.
MAPLE, SUGAR OR ROCK—Is considered slow grower, but long-lived. Price, 8 to 10 feet, \$3.00

each; 6 to 8 feet, \$2.50 each.

APLE, WIER'S CUT-LEAVED—Beautiful tree MAPLE. with cut or dissected foliage. Shoots slender and drooping, as graceful as cut-leaved birch. Price, 8 to 10 feet, \$2.00 each, 10 for \$17.50; 6 to 8 feet, \$1.75 each, 10 for \$15.00.

MULBERRY, DOWNING-Not alone valuable for the large refreshing berries, but is very handsome as a lawn or street tree. Price, 6 to 8 feet, \$1.00

each, 10 for \$7.50.

MULBERRY, RUSSIAN — Very hardy, vigorous grower, very productive, fruit black and of medium size. Price, 5 to 7 feet, 75 cents each, 10 for \$6.50.

MULBERRY, TEA'S WEEPING-The most graceful and hardy weeping tree. Forms a perfect shaped head, with long, slender, willowy branches, drooping to the ground. Price, 5 feet, \$3.00 each.

PIN OAK—Fastest growing of all the Oaks and easily trouplested.

transplanted. Best shade tree for damp or heavy

soil. Price, 5 to 6 feet, \$3.00 each.

RED OAK—Young shoots come out crimson in the Spring and leaves turn purplish crimson in the Fall. 5 to 6 feet, \$3.00 each.

ORIENTAL PLANE—A hardy, rapid growing tree. Beautiful dense foliage. Price, 6 to 8 ft., \$1.75 each.

JAPANESE FLOWERING CHERRY—A double flowering form of the common Cherry. Double white flowers flushed with pink at tips of petals. Fragrant. Price, 3 to 4 feet, \$3.00 each.

POPLAR, CAROLINA—The most rapid among shade trees, frequently growing eight feet during one season and thus making fine shade in wo or three years. Will grow in any kind of soil.
Prices, 6 to 8 feet, 50c each, 10 for \$4.50, 50 for \$20.00; 8 to 10 feet, 75c each, 10 for \$6.50, 50 for \$25.00; 10 to 12 feet, \$1.00 each, 10 for \$9.00, 50 for

\$32.50.

POPLAR, LOMBARDY—Well-known for its tall spire-like form. Where it is desired to mark a boundary line, or where there is an entrance to a driveway these trees are very effective. They transplant safely, grow quickly. Price, 6 to 8 feet, 75c each, 10 for \$7.00; 8 to 10 feet, \$1.25 each, 10 for \$11.50.

PRUNUS PISSARDI (Purple-Leaved)—Leaves when young are a lustrous crimson, changing to dark purple, and retain this beautiful tint until they drop late in the autumn; no other purple-leaved tree retains its color like this. Flowers small, white, single, covering the tree. Price, 4 to 5 feet, \$1.25 each.

PRUNUS TRILOBA, DOUBLE FLOWERING Flowers double delicate pink. Price, 4 to 5 feet,

\$1.25 each.

THORN, DOUBLE PINK—Double pink or rose flowers with white tips. Price, 4 to 5 ft., \$2.00 each.

THORN, PAUL'S DOUBLE SCARLET-Flowers deep crimson with scarlet shade; very double. Price, 4 to 5 feet, \$2.00 each.

WILLOW, BABYLONICA—Well-known weeping variety; forms a large round-headed, graceful tree; is quite desirable. Price, 6 to 8 feet, \$1.25 each.

WILLOW, GOLDEN—Especially desirable on account of its golden colored bark with light green leaves. A splendid grower. Price, 6 to 8 feet, 50 cents each, 10 for \$4.00; 8 to 10 feet, 75 cents each, 10 for \$6.50.



TEA'S WEEPING MULBERRY





# Landscape Service

# CONTRACTOR OF THE PARTY OF THE

OWING to the many requests, asking what varieties of trees, shrubs, roses, etc., to plant for best effects and where to plant them, we maintain a Landscape Service Department for the convenience of our customers.

In this department we are employing landscape architects, who are familiar with the habits of varieties, who know the positions required for the different kinds, and who have an extensive knowledge of trees and plants.

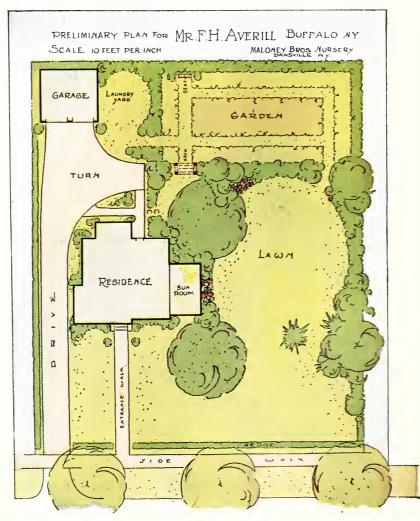
Kindly send the information requested below, and our landscape department will draw you a complete plan showing what varieties to use and where to plant them. For this plan we will make a charge of \$4.00. Then if your order amounts to \$50.00 or more you may deduct the \$4.00 cost of plan when remitting. Cost of plan not deductable for order under \$50.00.

# Necessary Information

(The accuracy of our plan depends upon the information you give us, so be complete and exact.)

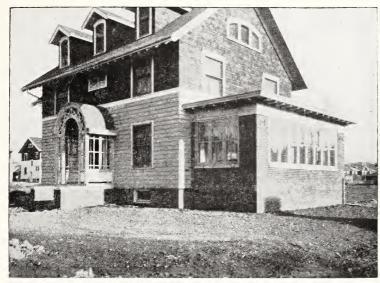
Dimensions of Property, Dimensions of Buildings (Show ground floor plan on sketch and give complete dimensions) - Distance of Buildings from Property Lines (Locate in respect to Front, Back and Side Lines) Cost of House, Style of Architecture—Locate all entrances, Locate walk and drives and give width; Locate porch and basement windows; (Indicate Coal and Laundry Windows); Show number of steps; Locate existing trees and shrubs of any description; Indicate any terraces or sloping ground; Give directions of the compass; Indicate objectionable features to be screened; Indicate views to be retained; Send any available photographs. Do you want a vegetable and fruit garden? Do you want a Hardy Flower Garden?

Remember the plan only costs \$4.00. But if your order amounts to \$50.00 or more you may deduct this \$4.00 from the purchase price of your order.









BEFORE PLANTING

De started to write an article outlining the satisfaction, comfort and value received from planting Ornamentals, Fruit Trees, Roses, Shrubs, Perennials, etc., around the home but we concluded the pictures before and after planting tell the story well.

# The Use of Flowers

God might have bade the earth bring forth

Enough for great and small,
The oak tree, and the cedar tree,
Without a flower at all.

Hemight have made enough, enough For every want of ours; For luxury, medicine, and toil, And yet have made no flowers.

Then wherefore, wherefore were they made,

All dyed with rainbow light,
All fashion'd with supremest grace,
Upspringing day and night—

Springing in valleys green and low, And on the mountains high, And in the silent wilderness, Where no man passeth by?

Our outward life requires them not, Then wherefore had they birth? To minister delight to man, To beautify the earth.

To whisper hope—to comfort man Whene'er his faith is dim;
For whoso careth for the flowers
Will care much more for Him!

-MARU HOWITT.

# Flower Seeds

Of Best Quality

# FLOWER SEED COLLECTION

Six 10c packages, one of each, for 50c

Petunia—Mixed colors
Marigold African—Mixed colors
Bachelor's Button—Mixed colors
Cosmos—Mixed colors
Snap Dragon—Mixed colors
Pansy—Mixed colors



AFTER PLANTING







BARON DE BONSTETTEN (red)

# Roses Price of All Varieties of Rose Bushes Strong Bushes, 2 year, No. 1, 60 cents each, 10 for \$5.50.

PARCEL POST. Roses can be sent by parcel post, postage prepaid, for 3 cents per bush extra.

DISCOUNT—10 per cent discount on all cash orders mailed on or before April 2nd. 5 per cent discount on or before April 16th. 3 per cent discount after April 16th.

ROSES are growing in favor each day. No other class of ornamentals gives as much value received as roses. Very often the bloom of the first season repays the planter many times over for the time and money spent. Our list includes the best hardy varieties carefully selected which will prove most satisfactory. All our roses are two-year, No. 1, hardy field grown budded stock, that will bloom this season.

#### Planting and Care of Roses

Plant roses in good rich soil. Dig the holes deep enough so they can be set in the ground two inches below where they were budded.

Do not trim the roots off too severely, but cut the tops off about six to eight inches above the top of the ground. Pack good rich soil thoroughly around the roots.

## Hybrid Tea Roses

The Everblooming or Hybrid Tea Roses, commonly called Monthly Rsoes, begin blooming in June and continue until frost.

BUTTERFLY ROSE—Bright pink shading to apricot and gold. Blossoms are large. Very prolific bearer. For illustration see page 2.

COLUMBIA—A beautiful true pink; deepening as it matures to a warm, glowing tone, which is enduring. Coler and long stems mark it as a superior cutting variety.

CRUSADER—Upright, vigorous plant, producing freely large crimson flowers, shading from a lighter center to deep outer petals.

ECARLATE—Makes a brilliant color show throughout the entire season, Semi-double flowers in scarlet touched here and there with carmine.

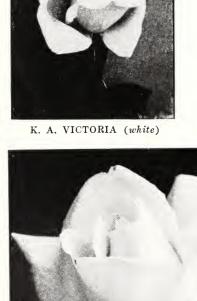
ELDORADO-A most desirable new golden-yellow Rose of great merit. Flowers large, very fragrant.

FRANCIS SCOTT KEY-Red, shading to cerise. Great profusion of petals, regularly arranged. Sturdy and a good bloomer.

> GENERAL MACARTHUR-Dazzling crimson scarlet, exquisitely perfumed. One of the grandest red roses ever offered, either for cutting or bedding.

> GRUSS AN TEPLITZ-The color is brightest scarlet, shading to deep, rich, velvety crimson. It is very fragrant, the freest grower and most profuse bloomer.

> J. L. MOCK-A hardy rose, very large, full and fragrant. Petals silvery pink, shading to Carmine pink. Vigorous in growth and a continuous bloomer.



KILLARNEY (pink)



MAMAN COCHET (pink)



SENSATION (red)





KAISERIN AUGUSTA VICTORIA—A beautiful rose, with elegant, large pointed buds, and very large, full double flowers; color, delicate creamy white; deliciously fragrant.

KILLARNEY PINK—One of the most popular of our garden roses It is perfectly hardy, a robust grower; color of sparkling, brilliant, imperial pink.

KILLARNEY WHITE—Similar to Killarney Pink in size, shape and fragrance but pure white.

LADY ASHTOWN—One of the best garden roses and a fine long lasting cut flower. Flowers large, of a pleasing carmine-pink shading to a golden-yellow base, fragrant and free-flowering.

LA FRANCE—Rich satiny peach, changing to deep rose; large and full. A constant bloomer. The sweetest of all.

LOS ANGELES—Flame pink toned with coral and shaded gold at base of petals. Stems long and flowers large.

MAD. CAROLINE TESTOUT—One of the most popular of the Hybrid Teas for the garden. The flowers are extra large, and a brilliant, shining pink.

H. V. MACHIM—Gorgeous flowers of large size, intensely black-grained scarlet-crimson, carried on rigid, sturdy stems, with ideal foliage.

MAMAN COCHET—This superb rose is well known as a queen among roses. One of the best and most beautiful pink varieties grown, and quite hardy. The flowers are of enormous size, borne on long, strong stems, just right for making bouquets.

MISS LOLITA ARMOUR—The coloring of this variety is a combination of tints difficult to describe. The flowers are of large size, full double, of a deep, coral-red with a golden coppery-red suffusion.

MME. JULES BOUCHE—One of the finest white Roses.

MRS. CALVIN COOLIDGE—A clear golden yellow Rose, deepening in color, especially in the center, as the flower expands, and retaining its color until the last, not fading. A great producer of fine blooms; excellent for cutting.

MRS. ARTHUR ROBERT WADDELL—An attractive variety of distinct color that everyone likes, a delicate, soft, rosy-salmon, suffused with a golden sheen.

MRS. AARON WARD—Buds are deeply cupped, the open flowers delightfully attractive. Color, deep golden orange, shading outward to creamy vellow

OPHELIA—Blossoms are large, full and perfect in form and appearance. Attractive light salmon, flesh coloring shading to yellow.

PREMIER-Rich, dark pink flowers of good size, fine form, pleasing fra-

RED RADIANCE—The wonderful, globular, heavy-stemmed "Radiance" duplicated in all respects except color; this sport form being a brilliant crimson.



ULRICH BRUNNER (red)



MARGARET DICKSON (white)

#### **BIG ROSE BARGAIN NO. 74**

10 two year strong bushes for \$5.00 One of each variety, pictures on pages 36 and 37



LOS ANGELES (pink)



GEN. JACK. (red)



LA FRANCE (pink)











SUNBURST

# ROSE COLLECTION NO. 75 6 strong bushes 2 year No. 1 for only \$3.00

1 each of varieties illustrated on this page.



FRAU KARL DRUSCHKI ROSE



MADAM C. TESTOUT (top) LADY ASHTOWN (bottom)







ROSE COLLECTION NO. 76
5 strong bushes 2 year No. 1 for only \$2.50

One of each of above varieties.





#### Hybrid Tea Roses (Continued)

SENSATION—The flowers are very large, of full double excellent form and of a splendid scarlet-crimson color shading much deeper in the autumn.

SUNBURST—Flowers superb cadmium yellow, with orange yellow center, large, fairly full, of cupped form. The buds generally borne singly on long, stout stems are long and pointed; opening well.

### Hybrid Perpetual Roses

Hybrid Perpetual Roses are not as free bloomers as the Hybrid Teas but are completely hardy and of vigorous growth. They bloom tremendously in June and usually sparingly until autumn.

BARON DE BONSTETTEN—Flowers large and very double; color rich, dark red, passing to deep velvety maroon. Very fragrant.

J. B. CLARK—Intense, deep scarlet, heavily shaded, blackish crimson. Large, full, with immense petals. A vigorous grower and very hardy.

FRAU KARL DRUSCHKI—Snow Queen. The finest white Hybrid Perpetual. It is marvelous in its beauty in half opened bud and in the pure white of the full opened bloom. It holds its foliage well and is healthy and vigorous and in hardiness it equals any of the Hybrid Perpetuals.

**GENERAL JACQUEMINOT** — Brilliant crimson; large and fine. Beautiful in bud and a universal favorite.

GEORGE ARENDS—Clear, tender pink; good bud and perfectly formed flowers. Few thorns. A strong grower and in every way worthy.

MOSS ROSE—GRACILIS—Deep pink, well mossed. Very beautiful. Keeps quite long after cutting. Bush extremely hardy. Will thrive where many roses fail. For illustration see page 3.

HUGH DICKSON—Intense crimson, shaded scarlet; very large, full and magnificent form, with high pointed center; growth upright and vigorous, free and continuous blooming; is the finest of all autumn roses, highly perfumed.



CRIMSON RAMBLER EXCELSA

PAUL NEYRON—The largest of all. Deep rose color. A free bloomer and vigorous grower.

MADAME GABRIEL LUIZET—One of the better H. P. roses. Flowers light silvery-pink, shading paler at petal edges. A vigorous plant bearing an abundance of bloom.

MARGARET DICKSON—A free summer and autumn bloomer. Flowers white with pale flesh center, of a waxy texture and delightful fragrance.

MARSHALL P. WILDER—Bright cherry carmine; very fragrant and one of the freest bloomers; vigorous.

MAGNA CHARTA—Pink and carmine; very large and full; a profuse bloomer. Fragrant. Free grower.

PRINCE CAMILE DE ROHAN—Very dark velvety crimson, changing to intense maroon.

ULRICH BRUNNER—Large flowers of light red. Shade peculiar to the Ulrich Brunner. The abundant flowers grow on long stems borne by a plant of very vigorous growth.

### Dwarf Polyantha (Baby Roses)

(Everblooming)

Price, 60 cents each, \$5.50 per ten.

Called the "Baby Ramblers" on account of their very short close growth. The flowers are borne in clusters of twenty or more. Bloom from May to November. Colors, Crimson, Pink and White.

### **Climbing Roses**

Price, 2 Year No. 1 Bushes, 50 cents each, 10 for \$4.75.

CRIMSON RAMBLER—Very vigorous, entirely hardy and extremely prolific. It blooms in clusters. Of a beautiful crimson color and lasts a long time. For illustration see page 3.

EXCELSA—General form and type of Crimson Rambler but of far better color, hardiness and habit. Brilliant scarlet-crimson flowers on plants of great vigor and beauty.

DOROTHY PERKINS—A beautiful shell-pink rambler. Hardy. Flowers are double, of large size, usually two inches across and borne in loose clusters.

SILVER MOON—A beautiful, semi-double, pure white rose four inches in diameter, with a cluster of prominent yellow stamens in the center which greatly add to its attractiveness.

TAUSENDSCHON (Thousand Beauties)—Varies in color. A beautiful combination of colors, including several shades of pink. Semi-double.

VEILCHENBLAU—(Blue Rambler)—Double flowers of light lilac, shading light purple and blue.

WHITE DOROTHY—A rose that has gained great popularity. A duplicate of Dorothy Perkins except in color.

YELLOW RAMBLER—Lovely yellow buds, which fade to creamy white as the flower opens. Strong and hardy.

PAUL'S SCARLET CLIMBER—The flowers, of a vivid scarlet, are of good size, semi-double, very freely produced in clusters of from 3 to 20 flowers each on much branched canes, the plants being literally covered from top to bottom with bloom. It is of strong climbing habit and perfectly hardy. This is one of the most popular climbing roses.

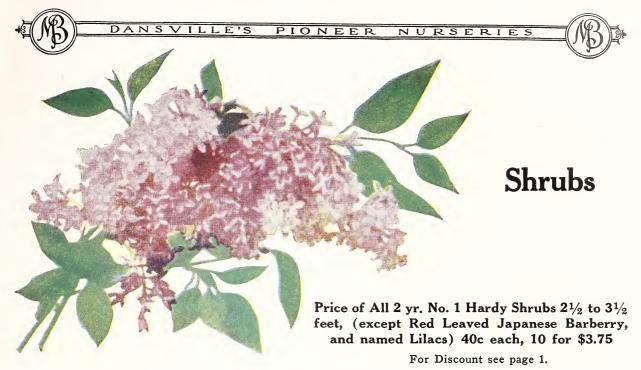
### Tree or Standard Roses

Price, \$2.50 each

Gruss an Teplitz

Lady Ashtown

For description see pages 36-37 and for illustration page 1.



Shrubs are useful in bringing out the full beauty of a house. Splendid effects can be had by planting an assortment of flowering shrubs on the lawn, not at all difficult to arrange them, for a group planted promiscuously here and there has a splendid effect. Plant shrubs 3 feet apart.

Shrubs For Shady Places—Barberry, Dogwood, Hydrangea Arborescens, Forsythias, Honeysuckle, Snowberries, Snowball, Deutzia Pride of Rochester, Spiraea Van Houttei, Spiraea Billardi, Stephandra.

Shrubs for Foundation Plantings, and How to Plant Them as to Size:

Dwarf Growing—Barberry, Deutzia Gracilis, Deutzia Lemoinei, Kerria Japonica, Spiraea Anthony Waterer, Spiraea Thunbergii.

Medium to Tall Growing Varieties—Almond, Althea, Butterfly Bush, Calycanthus, Coralberry; Deutzias: Crenata, Pride of Rochester; Golden Elder, Hydrangea A. G., Mock Orange, Japan Quince; Pearl Bush; Purple Fringe; Spiraeas: Prunifolia, Billardi, Callosa Rosea, Douglasi, Van Houttei; Syringas: Common, Golden; Sweet Pepper Bush; Tamarix; Weigelas: Candida, Eva Rathke, Floribunda, Rosea; Winged Burning Bush.

Tall Growing Varieties for Corners and Borders— Dogwood, High Bush Cranberry, Honeysuckle, Snowball, Lilacs.

ALMOND—AMYGDALUS—Flowering. A very beautiful shrub covered in May with rose colored blossoms resembling small roses. Grows 4-5 feet.

ALTHEA—HIBISCUS SYRIACUS—A large shrub, sometimes trimmed into tree form, that blooms freely in August or September, when almost every tree is out of bloom. Vigorous grower and succeeds everywhere. Also called Rose of Sharon. Double Purple, Red, Pink and White. Grows 6-8 feet.

BUTTERFLY BUSH—BUDDLEIA—Seems to attract butterflies in large numbers. It produces long, graceful stems which terminate in tapering panicles of beautiful lilac-covered flowers. It blossoms from early summer till frost. Grows 3-4 feet.

BARBERRY THUNBERGII—BERBERIS THUN-BERGI—A pretty plant of dwarf habit from Japan. Very graceful and its foliage turns to a beautiful red in the Fall. All barberries make very fine hedges. Grows 3 feet.

BARBERRY, NEW RED LEAF — BERBERIS THUNBERGI ATROPURPUREA—It is similar in all respects to the green-leaved Japanese Barberry, but the foliage of this new variety is of a rich, lustrous, bronzy red, similar to the richest red-leaved Japanese Maples. However, unlike these and other colored shrubs in which the coloring fades or disappears entirely as the season advances, this new Barberry becomes more brilliant and gorgeous throughout the summer, and in the fall its foliage changes to vivid orange, scarlet, and red shades, more brilliant and more effective than in the ordinary Japanese Barberry. In this coloring it is unequaled by any other shrub and is followed by the same brilliant scarlet berries common to the type, which remain on the plant the entire winter. All that is required to develop its brilliant coloring at all seasons is that it be planted in full exposure to the sun. Colored illustration on page 28. Grows 3 feet. Price 12-15 in. 80c each; \$7.50 per 10.

CALYCANTHUS—The wood is fragrant; foliage rich; flowers are of chocolate color, having a peculiarly agreeable odor. August. Grows 5 feet.

CORALBERRY — SYMPHORICARPOS VULGAR-IS (Indian Currant)—Vigorous, quick growing shrub similar to snowberry, except fruit is red. Rose colored flowers in June and July. Grows 4-5 feet.

DEUTZIA, GRACILIS—Pure white flowers in June. Two feet high when fully grown.

DEUTZIA, CRENATA, DOUBLE-FLOWERING—A hardy vigorous shrub that in May is fairly covered with very showy double white flowers that on the edge are slightly tinged with rose. Handsome, desirable shrub. 5-6 feet at maturity.

DEUTZIA, LEMOINEI—Dwarf, the flowers are large, pure white and produce freely. May. Grows 3 feet.

DEUTZIA, PRIDE OF ROCHESTER—Blooms in May. Double, white. Grows 5-6 feet.

DOGWOOD—Red: Very conspicuous in winter when branches turn to blood red. Grows 6-8 feet.

DOGWOOD, WHITE—CORNUS ALBA—Large white flowers in Spring before the leaves appear. Stem and branches turn to blood red in winter. Grows 6-8 feet.

WE PREPAY TRANSPORTATION CHARGES. SEE PAGE 1





DOGWOOD, YELLOW — CORNUS LUTEA — A striking yellow branched form. Very satisfactory for contrast. Grows 6-8 feet.

FORSYTHIA INTERMEDIA—The earliest blooming; long drooping canes of yellow flowers. April. Grows 6-8 feet.

FORSYTHIA FORTUNEI—(Golden Bells.) Deep yellow flowers in great profusion in April. Grows 6-8 feet.

FRINGE, PURPLE (SMOKE TREE) RHUS COTINUS—A conspicuous spreading shrub or small tree with large clusterly round leaves; overhung in midsummer by mist-like clouds of tiny flowers. These billowing panicles are a light lavender when fresh, very persistent, and give the impression of smoke at a distance. July and August.

GOLDEN-LEAVED ELDER—SAMBUCUS NIGRA AUREA—The best of all the colored shrubs, the foliage being as yellow as gold. Grows 5-6 feet.

HIGH BUSH CRANBERRY — An upright and spreading shrub with smooth, light grey branches and broad, rough leaves. Produces flat heads of white flowers 3 to 4 inches across in May and June, followed by scarlet fruits which remain on the branches and keep their bright scarlet color until the following spring. Grows 6 to 8 feet high.

HYDRANGEA PANICULATA GRANDIFLORA—Absolutely hardy; thrives in all soils; grows rapidly and blossoms profusely. The flowers are pure white, afterward changing to pink, and are borne in large pyramidal trusses often more than a foot long and six to eight inches in diameter. Begins to bloom early in August, and continues to bloom for several weeks. 6-7 feet at maturity.

HYDRANGEA, ARBORESCENS GRANDIFLORA ALBA—(Hills of Snow.) The very finest addition to this class of plants. The blooms are of the very largest size, of pure snow-white color in July and August. 4-5 feet at maturity.

HONEYSUCKLE, WHITE—LONICERA TARTA-RICA—Tall growing; white flowers and plentiful red berries. May. Grows 8-10 feet.

red berries. May. Grows 8-10 feet.

HONEYSUCKLE, PINK — LONICERA TARTARICA RUBRA—Bright pink flowers in abundance,
and very fresh, rounded foliage; one of the most
noticeable. May. Grows 8-10 feet.

KERRIA JAPONICA—A medium dwarf shrub with beautiful globe-shaped flowers of bright orange, July. Grows 3-4 feet high.

LILAC, PURPLE—SYRINGA VULGARIS—An old favorite; purple flowers. May. 6-8 feet.

LILAC, WHITE—SYRINGA VULGARIS ALBA—Well-known favorite. May. 6-8 feet.

### Lilac—Double Flowering

BELLE DE NANCY—Very large panicles of double flowers, brilliant satiny rose, white center. \$1.00 each. CHAS. JOLY—Superb dark variety. Deep reddish purple flowers; large and double. \$1.00 each.

MME. LEMOINE—Superb clusters of pure white, double flowers. A grand variety. \$1.00 each.

PRESIDENT GREVY—Blue. Flowers largest of all, double. Blooms profusely. \$1.00 each.

MOCK ORANGE — PHILADELPHUS — Flowers white. Derives its name owing to flowers resembling orange blossoms. Grows 6-8 feet.

orange blossoms. Grows 6-8 feet.

QUINCE, JAPAN—CYDONIA JAPONICA—Dark green foliage, and snowy deep, scarlet flowers. May. Grows 5-6 feet.

PEARL BUSH—Buds like pearls strung on slender threads and open up to fragrant clusters of pure white, starry flowers. Grows 6 to 10 feet high.

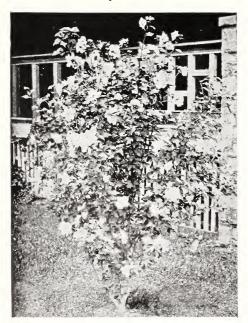
SNOWBALL, COMMON—VIBURNUM OPULUS STERILE—Makes a large bush. Bears balls of pure white flowers in June. Grows 8-10 feet. SNOWBALL, JAPAN—VIBURNUM TOMENTO-SUM—A solid mass of white in June. Grows 6-7 ft.

SUM—A solid mass of white in June. Grows 6-7 ft. SNOWBERRY—SYMPHORICARPOS RACEMOSUS—Very ornamental, hardy shrub. Small, pink flowers followed by large, waxy white berries, which remain during winter. June and July. Grows 4-5 ft. SPIRAEA ANTHONY WATERER—A dwarf vari-

SPIRAEA ANTHONY WATERER—A dwarf variety of great beauty. Its broad flat heads of red flowers continue in perfection all summer. Grows 3 feet.

ers continue in perfection all summer. Grows 3 feet.
SPIRAEA BILLARDI—During July every branch
and twig is tipped with a spike of beautiful bloodred flowers 4 to 6 inches in length. 4-5 feet at
maturity.

SPIRAEA CALLOSA ROSEA—Has large panicles of deep rose-colored flowers. Blooms nearly all summer. Grows 4-6 feet.



ALTHEA, RED

SPIRAEA, DOUGLASI—Has spikes of deep rose-colored flowers in July and August. Grows 4-6 feet.

SPIRAEA PRUNIFOLIA — Small, double white flowers. Very effective. May. Grows 4-6 feet.

Forms a dense, fluffy bush 3 to 5 feet high; the feathery foliage, which is a peculiar but pleasing shade of yellowish green, changes in autumn to bright red and or-

ange.

SPIRAEA VAN HOUTTEI— The best spiraea. White blossoms in May and June. Grows 5-7 feet.

STEPHANANDRA FLEXU-OSA—Branches angular, even zig-zagged, with handsome deep lobed foliage which colors to purplish red; and panicled racemes of white flowers in June. Grows 3-4 feet.



HYDRANGEA TREE



SYRINGA, COMMON—Large, white flowers. May and June. Grows 3-5 feet.

SYRINGA, GOLDEN (Golden Foliage)—Large, deep white flowers; bush hardy. May and June. Grows 3-5 feet.

CLETHRA ALNIFOLIA (Sweet Pepper Bush)— Very hardy; blooms every season without fail; cold never harms it; flowers pure white, in spikes three to six inches long. A bed of Clethras will perfume the air for a long distance around.

TAMARIX, AFRICANA—The pink flowers, filmy foliage and gracefulness make them one of the most desirable shrubs for background or interplanting. Will grow in poor, dry soil where other shrubs fail. Blooms early. Grows 4-5 feet.

WEIGELA, CANDIDA—DIERVILLA CANDIDA
The flowers are of the purest white, blooming in
June, and all summer. Grows 5-7 feet.

WEIGELA, EVA RATHKE—DIERVILLA EVA RATHKE—Showy, bright red flowers borne freely during the summer. Grows 5-7 feet.

WEIGELA, FLORIBUNDA—DIERVILLA FLORIBUNDA—Flowers dark crimson, with white stamens somewhat like Fuchsia flowers. Blooms in the Spring and in the Fall. Grows 5-7 feet.

WEIGELA, ROSEA—DIERVILLA ROSEA—One of the most charming shrubs in cultivation; the flowers are large and of deep rosy color, and are borne in great profusion. July. Grows 5-7 feet.

WEIGELA, VARIEGATED LEAVED—One of the best dwarf shrubs. Silvery variegated leaves, flowers nearly white.

WINGED BURNING BUSH (Alatus)—One of the most brilliant plants in the landscape in the Fall, with its bright red leaves and berries. Branches winged with a corky layer. Fine specimen shrub or for massed plantings. Grows 4-5 feet.

WITCH HAZEL — HAMAMELIS VIRGINIANA (Yellow)—Oct. Grows well in shade. Unusual because of period of blooming. Grows 4-5 feet.

HYDRANGEA P. G. (Tree form)—When in full bloom are very attractive. 3-4 feet. \$1.50 each.



DEUTZIA-PRIDE OF ROCHESTER

#### Desirable Shrubs for Background and Border Planting

COLLECTION NO. 77
12 shrubs 2 yr. No. 1 for \$4.25
3 Pink Honeysuckle 3 Golden-Leaved Elder
3 Deutzia Pride of Rochester
3 Common Purple Lilac (See page 41)



PINK HONEYSUCKLE



GOLDEN-LEAVED ELDER





SPIRAEA COLLOSA ROSEA



SPIRAEA ANTHONY WATERER

## Popular Shrub Collection No. 78 10 Shrubs 2 Year No. 1 for \$3.50

2 Spiraea Collosa Rosea3 Spiraea Van Houttei

3 Spiraea Anthony Waterer2 Weigela Rosea



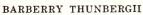
WEIGELA ROSEA



SPIRAEA VAN HOUTTEI









FLOWERING ALMOND

# Another Popular Shrub Collection No. 79 10 Shrubs 2 Year No. 1 for \$3.50

3 Barberry Thunbergii 2 Hydrangea P. G. 2 Flowering Almond 3 Forsythia Fortunei



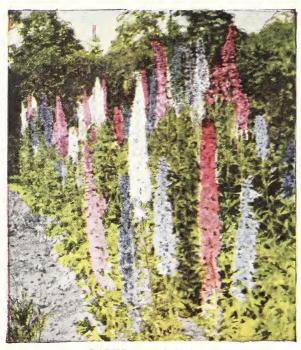
HYDRANGEA P. G.



FORSYTHIA FORTUNEI







LARKSPUR (Delphinium)

GOLDEN GLOW

# Hardy Perennials

Price of all Perennials (except where otherwise noted) 25 cents each; \$2.25 per 10

Can be sent by parcel post for 2 cents each extra.

ANCHUSA, DROPMORE—Strong, vigorous plant with large gentian-blue flowers during June and July.

ANEMONE—QUEEN CHARLOTTE—Large, semi-double, silvery pink. August until frost.

ANEMONE—WHIRLWIND—Large, double white.
AQUILEGIA (Columbine)—May to July. Single, long-spurred variety of colors, red, blue, white and yellow.

BEGONIA—Flowering—Shining deep green leaves. Immense clusters of flowers, red, pink, white. Blooms all summer.

BLEEDING HEART—One of the most delightful of early Spring flowering plants. Bears numerous rosy red, heart-shaped flowers in drooping clusters. 50c each; \$4.75 per ten.

CAMPANULA MEDIUM (Canterbury Bells) — Large, cup-shaped flowers, blue, rose and white, mixed. July.

CHRYSANTHEMUM HARDY—Indispensable for late fall bloom. Colors, bronze, brown, pink, red, white, yellow.

COREOPSIS LANCECOLATA GRANDIFLORA—Rich golden yellow flowers nearly all summer.

#### Cannas

Bloom from midsummer until frost.

CANARY BIRD—Green foliage. Canary yellow.

FLAG OF TRUCE—Green foliage. Creamy white.

FLORIDA—Bronze foliage. Beautiful orange red.

KING HUMBERT—The finest canna grown. Foliage rich reddish bronze. Flowers orange scarlet.

MRS. WOODROW WILSON—Green foliage. Large rose-pink blossoms.



CHRYSANTHEMUMS



#### **Dahlias**

Blooms Late Fall.

Price 30 cents each, \$2.75 per ten, except as noted

ETENDARD DE LYON—Beautiful flowers about 6 inches across, the broad fluted petals recurving to a 4 inch depth. The color is distinctly rich and lustrous, varying according to shadows, from carminerose to royal purple.

MONT BLANC—Valuable cut-flower type of large size, perfect form, and with long rigid stems. Although essentially white, there is just enough of tender rose flushing the margins of the petals to give the flower a charming air of delicacy and distinction.

MARIE DOUCETT—A popular variety which is generally grown. It is a bright pink, of perfect form and largely grown for cut flowers.

YELLOW KING—Firm, substantial, perfect form, medium size, free-blooming, early and outlasting; a practical and popular cutflower variety. Yellow.

MRS. HENRY WIRTH—Of moderate growth. Medium sized flowers. Bright red blossom.

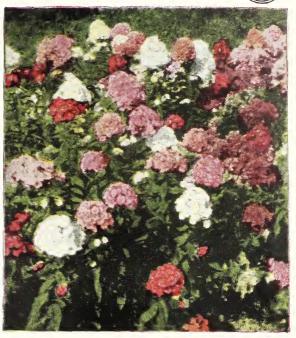
THE GRIZZLY—Deep maroon. A very large flower on long stems. A free bloomer. Price \$1.00 each.

MRS. N. SLOCOMBE—A deep golden yellow of good form, on long stems. Extra good. Price \$1.00 each.

BONNIE BRAE—Yellow at base, shading to light pink. Very large flower on good stem. Very satisfactory. Price \$1.00 each.

DIANTHUS BARBATUS (Sweet William) — May and June. Single. All colors mixed.

DIANTHUS PLUMARIUS (Hardy Garden Pinks)— May and June. The old-fashioned fragrant variety.



MIXED PHLOX

FOXGLOVE—DIGITALIS—June to September. A great favorite. Tall spires 4 to 6 feet high. Thimble shaped flowers in shades of white, rose and purple mixed together.

RUDEBEKIA (Golden Glow)—Golden Yellow, produced in profusion. August and September.

#### WE PREPAY TRANSPORTATION CHARGES. SEE PAGE 1



FOXGLOVE (Digitalis)



GAILLARDIA







MRS. HENRY WIRTH DAHLIA

#### Gladioli

Late Fall.

Price, 10 cents each, 75 cents per ten
LILY LEHMAN—An early, almost white variety of
large size and beautiful form.

WAR-A new blood red variety. Extra fine.

PANAMA—An improved "America" with flowers of a deeper shade of pink and much larger.



COREOPSIS

SCHWABEN—Yellow with crimson center. Magnificent. Large flower.

BARON HULOT-Rich dark blue. Extra fine.

 $\bigcirc$  $\circ$  $\bigcirc$ 

GAILLARDIA (Blanket Flower)—Large, showy flowers, yellow and orange-red; early summer to Nov.

HARDY ASTER (Daisy)—Easy to grow and very popular. We offer a fine collection in mixed colors. Late Fall.

HARDY CARNATIONS—Flowers large, very double, almost rival greenhouse carnations in size and beauty. A very valuable hardy plant. We offer them in double red and double yellow.



PAPAVER ORIENTALE

HELENIUM RIVERTON GEM—Old gold changing to red. A very beautiful plant. Aug. and Sept.

HELIOPSIS—Golden yellow zinnia-like flowers, useful for cutting. 2 feet. July and August.

HIBISCUS MALLOW MARVEL—A new introduction valued for its large, attractive flowers, measuring 6 to 8 inches in diameter. A mixture of various shades of pink, red and white. Fall.

HOLLYHOCKS—No perennial garden is complete without these. Their graceful spikes are a mass of flowers all summer. We have pink, white, yellow and scarlet.

#### Iris

May and June.

ATROPURPUREA—Purple.
BLUE KING—Clear, bright blue.

QUEEN OF MAY—Rosy Lavender.

SHERWIN WRIGHT—One of the finest of the newer yellow varieties; deep, golden yellow.



# Take Advantage of the Discount Which Ends April 2nd

Thereby saving 10% on every dollar you spend with us this spring

O encourage April planting, we will allow 10% discount for all cash orders mailed on or before April 2nd. This is a nice saving to you and it insures you of receiving your stock in April, which is unquestionably the best month for planting.

#### Our 44th Year Selling Direct to the Planter

Whether you buy 1,000 trees or a single shrub, you cannot go wrong in buying from us by mail, for we guarantee our stock to be absolutely true to name, to be positively free from disease and to arrive at destination in a satisfactory condition. Should any arrive otherwise, if the consignee will notify us within five days we will immediately replace the unsatisfactory items or refund your money.

> Select your requirements and Mail your order today. We Prepay Transportation.

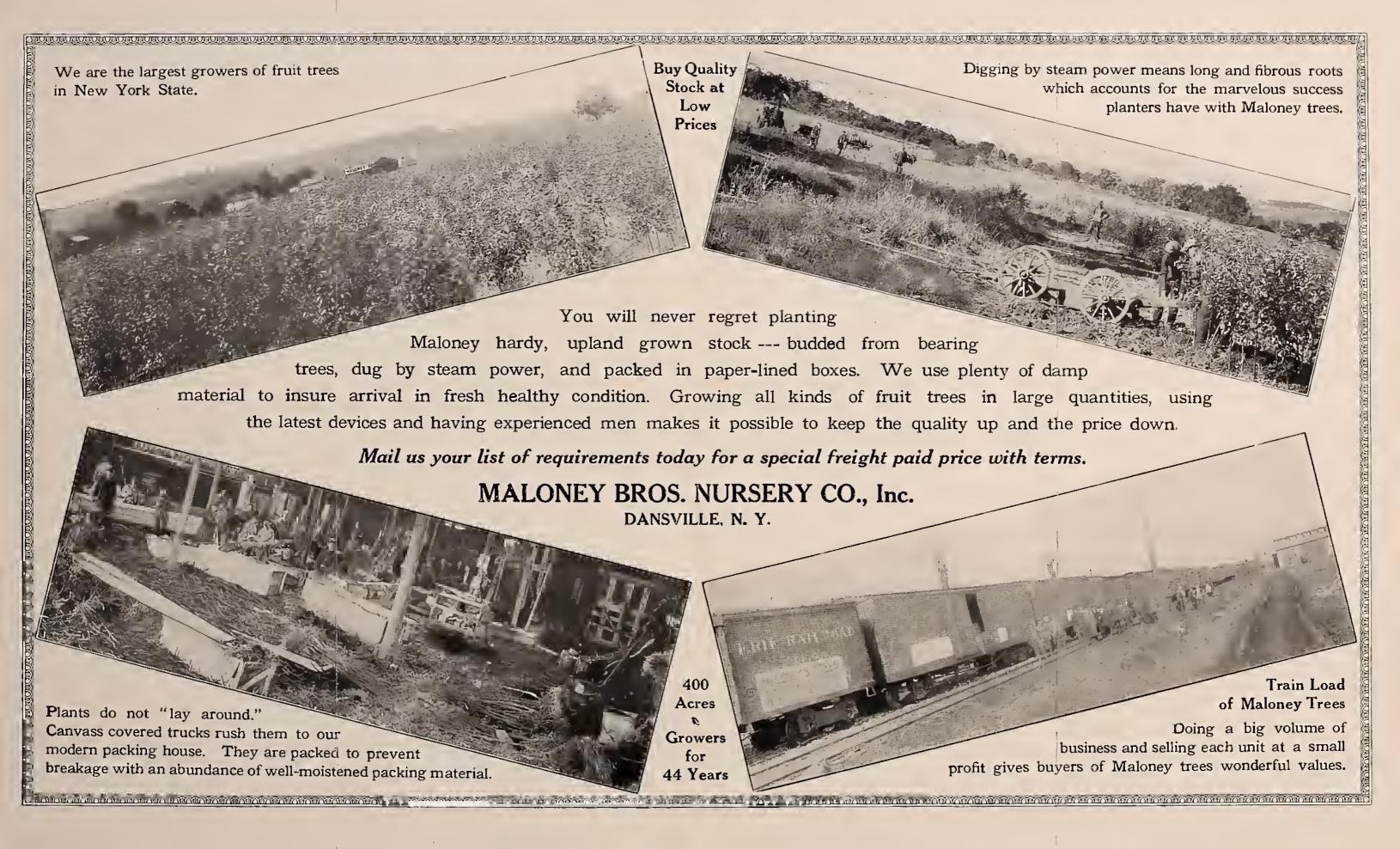
# Maloney Bros. Nursery Co., Inc. DANSVILLE, N. Y.

How to Make Homes Beautiful and Farms Profitable will be broadcast by our

Mr. W. J. Maloney on March 22nd, 7:00 to 7:15 P. M., from WGY, Schenectady, N.Y.









# Larkspur—Delphinium

BELLADONNA-Vigorous new sort. Large spikes of delicate turquoise blue. June until frost. FORMOSUM—The old fashioned favorite. blue flowers. June and July.

#### Lilies

Price, 35c each, \$3.25 per ten.

AURATUM-White with crimson shadings, and wide gold band down center of each petal. Prolific bloomer. July. (For illustration see page 2)

SPECIOSUM RUBRUM-Blooms profusely during August. Petals white, spotted with crimson.

SPECIOSUM ALBUM—Pure white with a green bank traversing the center of each petal. August. SPECIOSUM MAGNIFICUM-Large flowers of rich, deep red. August.

OSTRICH PLUME (Ornamental Grass)—Long, narrow, green leaves, 4 to 6 feet long, with white stripes along center. Beautiful plumes resembling ostrich plumes when dry.

#### **Paeonies**

May and June.

Price, 50 cents each, \$4.75 per ten.

FESTIVA MAXIMA—Flowers white, carmine center FRAGRANS-Rose color.

MAD. LEBON-Valuable late red. Flowers ballshape, very rich, cherry rose.

MAD. DE VERNEVILLE-Medium sized, globular flower, petals crinkly and semi-transparent. Creamy

white throughout, flaked purple at center. GRANDIFLORA—Bright sea-shell pink; overlaid with delicate lilac and salmon pink.
FRANCIS ORTEGAT—Red.

000 SHASTA DAISY - Large, snow-white flowers throughout the fall.



GLADIOLI



ATROPURPUREA IRIS

TRITOMA—(Red Hot Poker or Flame Flower). Tall spikes surmounted by brilliant orange-scarlet flower heads. August to September.

#### Phlox

July and August

BEACON-Brilliant cherry-red. MRS. JENKINS—Pure white. Very early.
RHINELANDER—Handsome salmon-pink. Red eye.
RIJNSTROM—Beautiful clear pink. Large flower.
THOR—Deep salmon-pink overlaid with scarlet.



MADAM LEBON PAEONIA

